

FIG. 2B

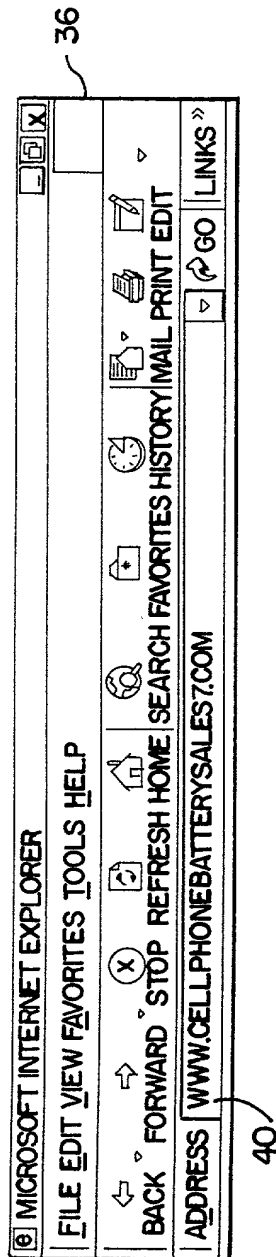


FIG. 2C

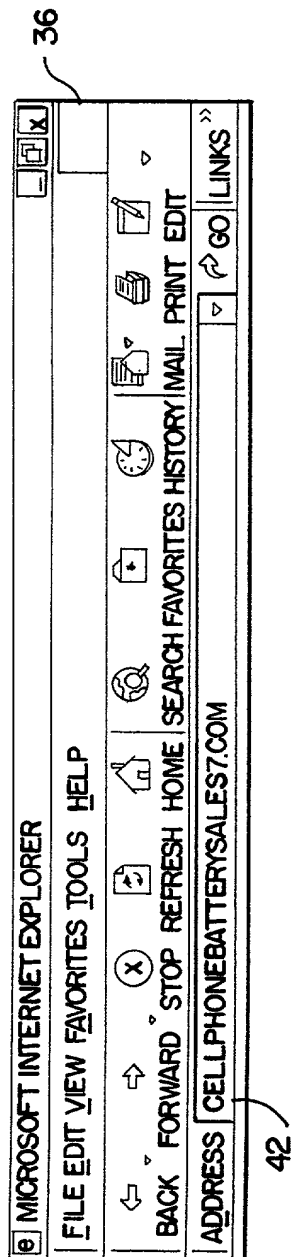


FIG. 2D

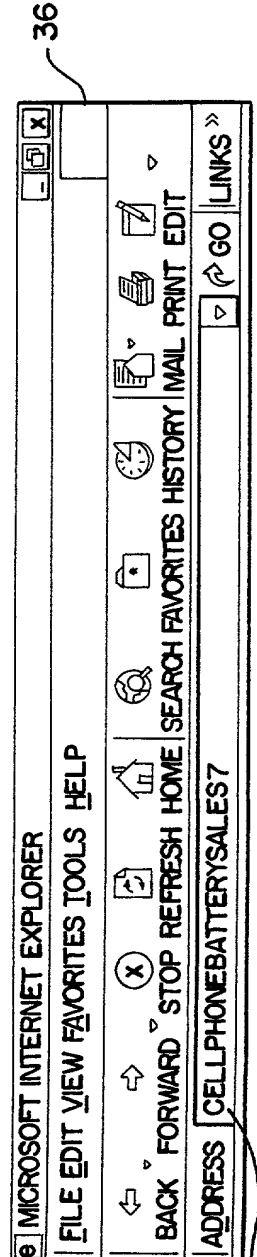


FIG. 3A

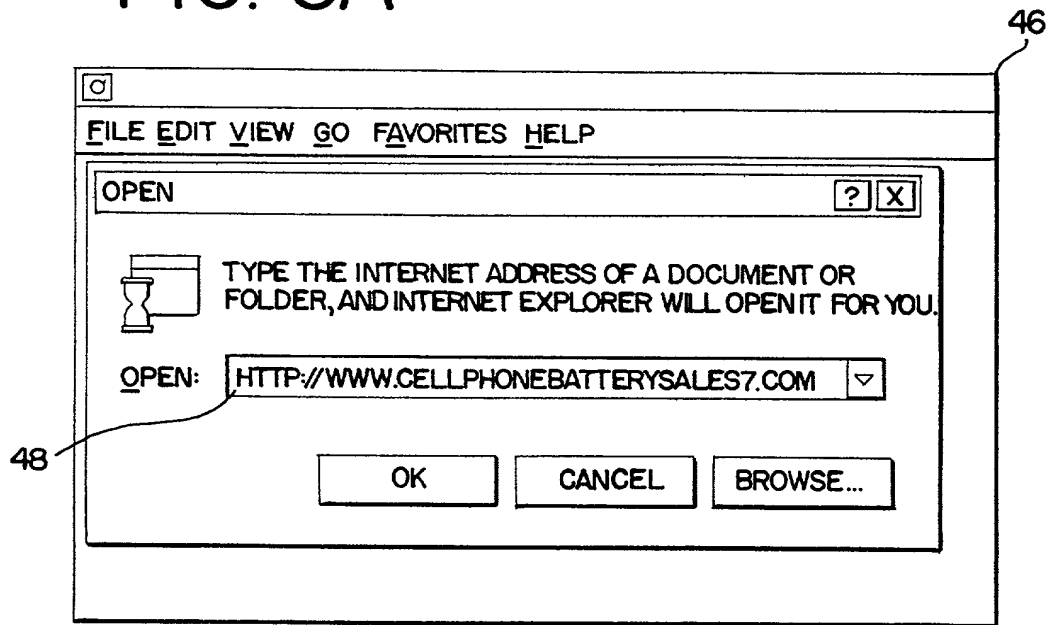


FIG. 3B

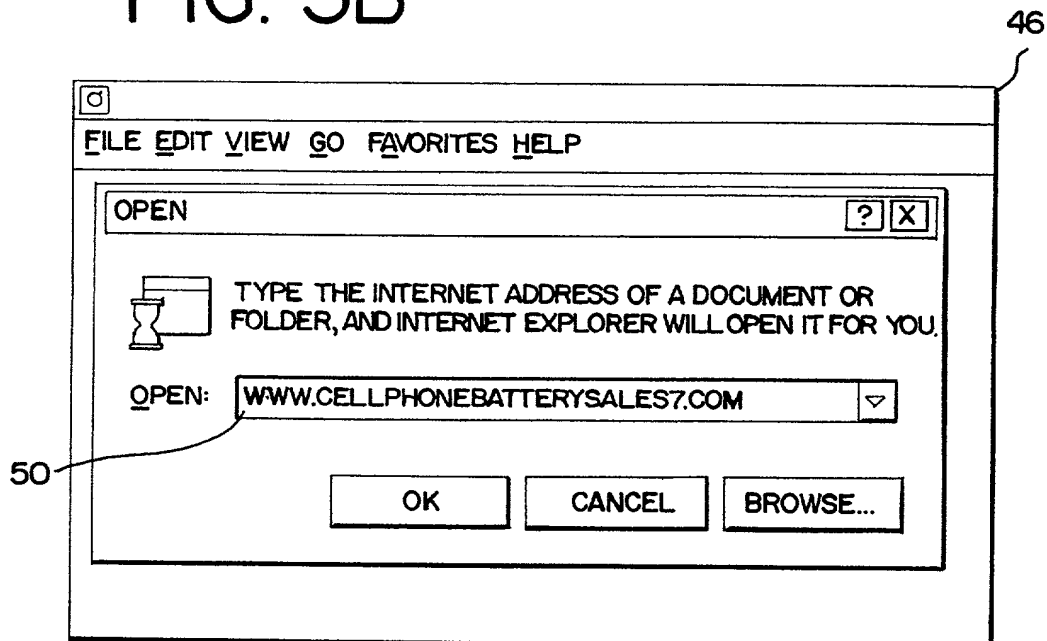


FIG. 3C

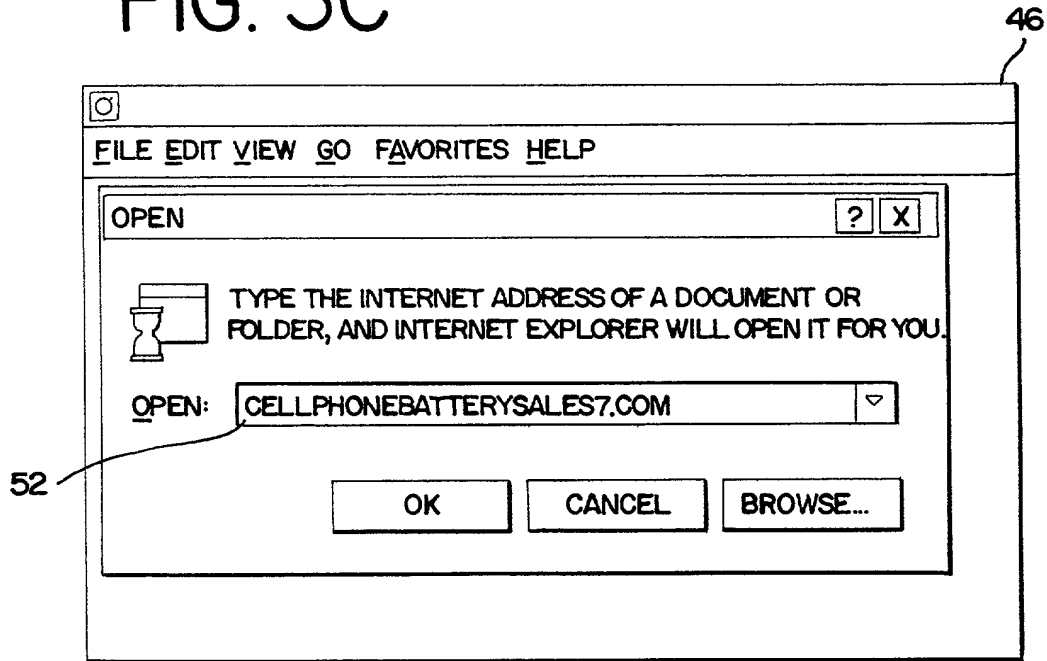


FIG. 3D

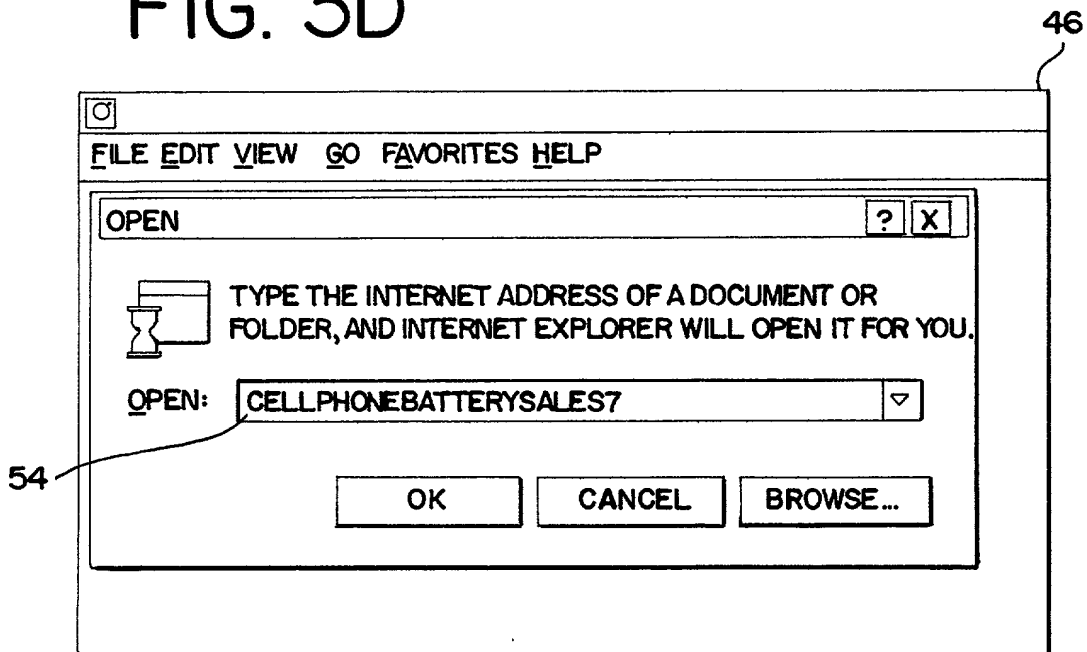


FIG. 4

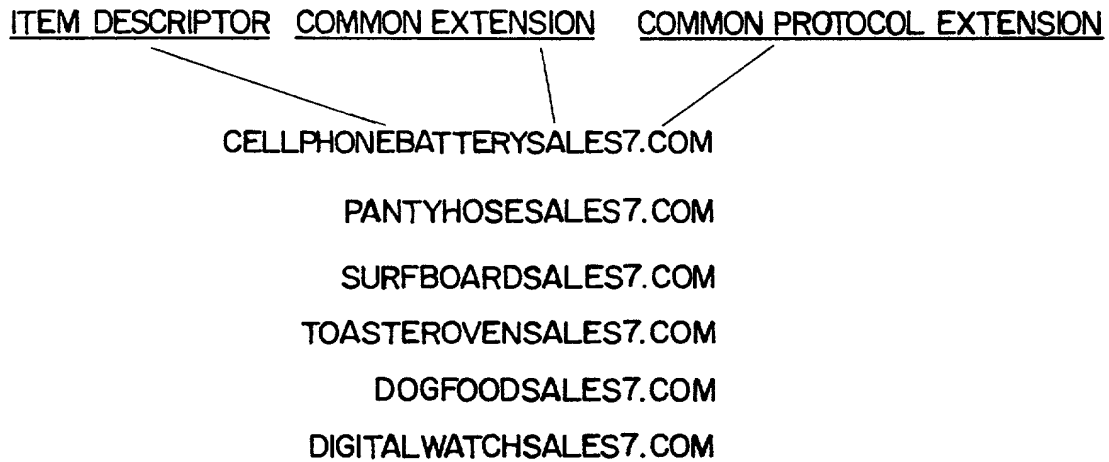


FIG. 5



FIG. 5B

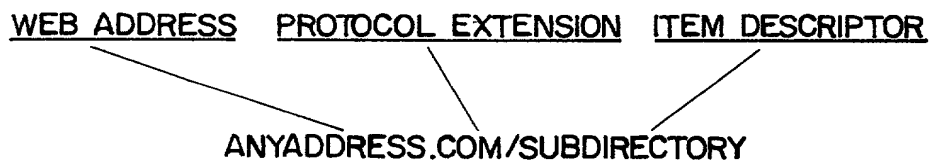


FIG. 6

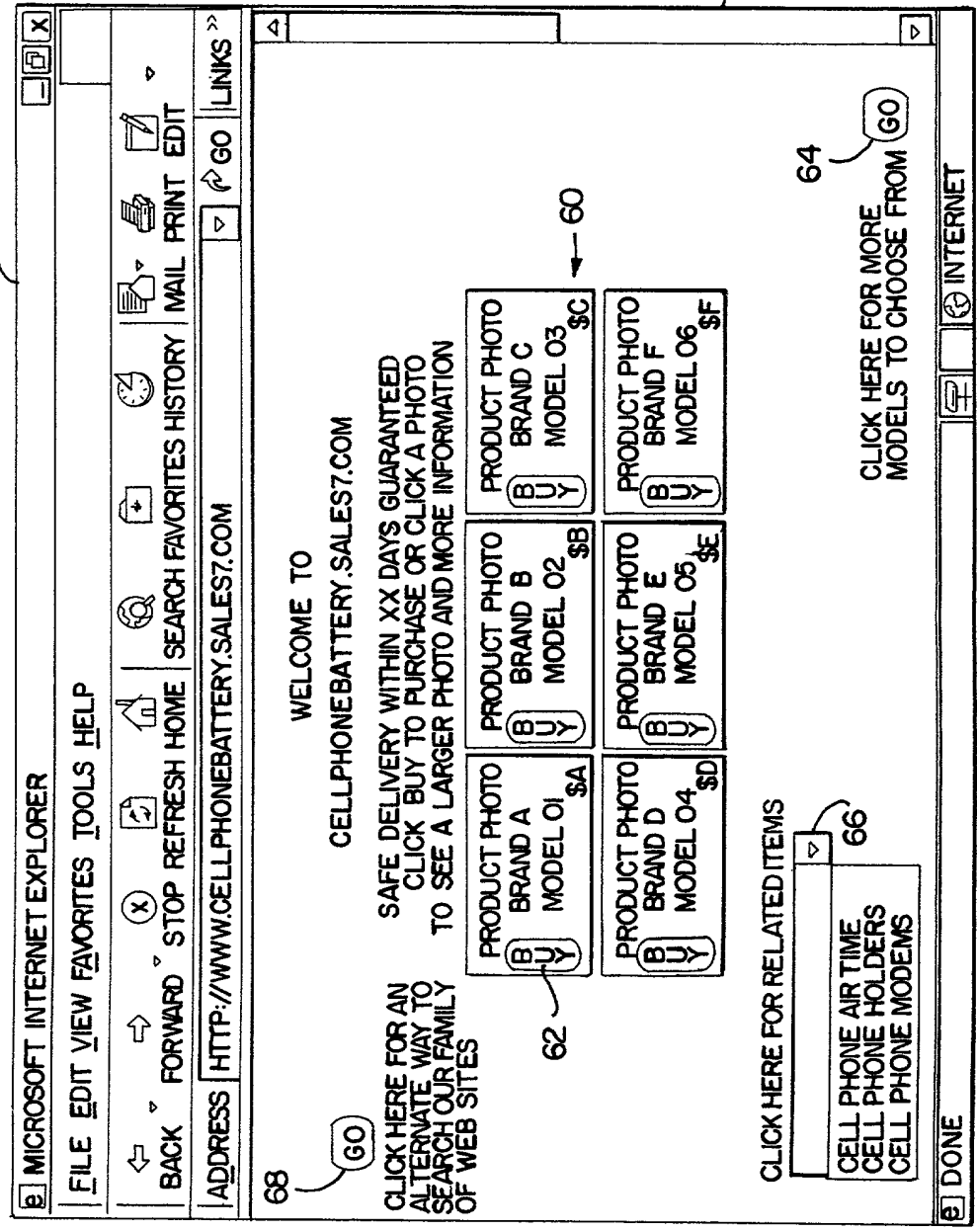


FIG. 7

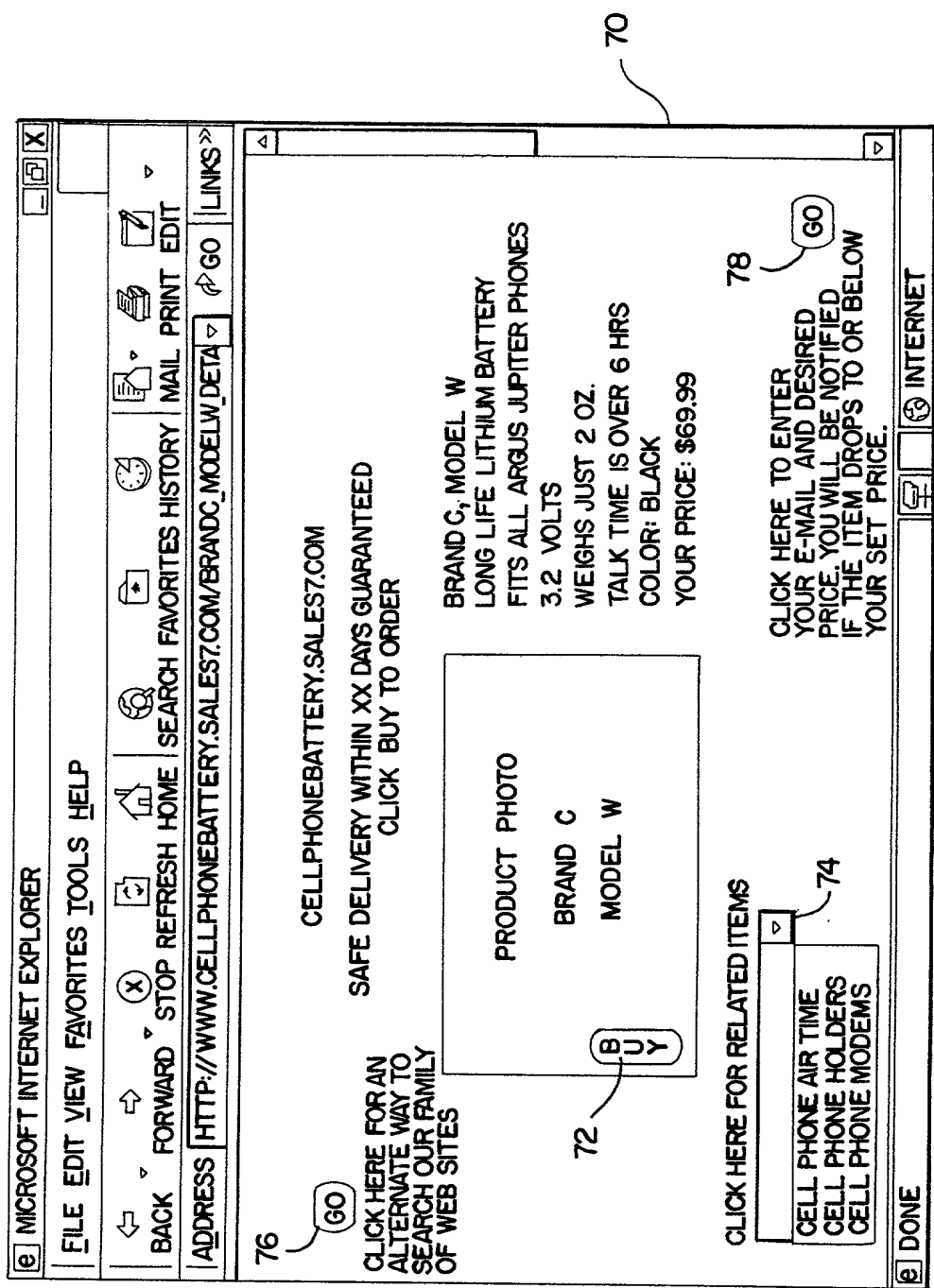


FIG. 8

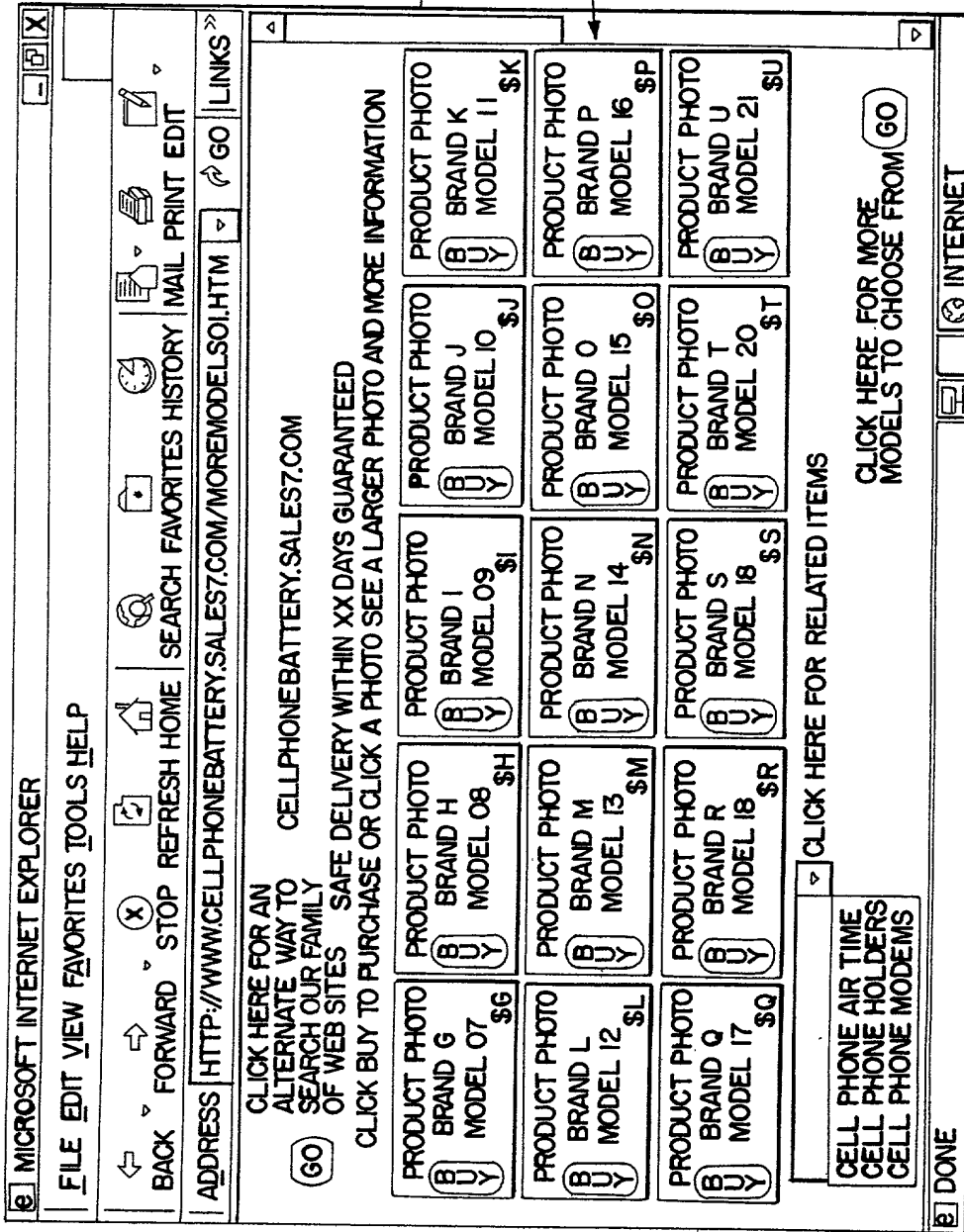


FIG. 9

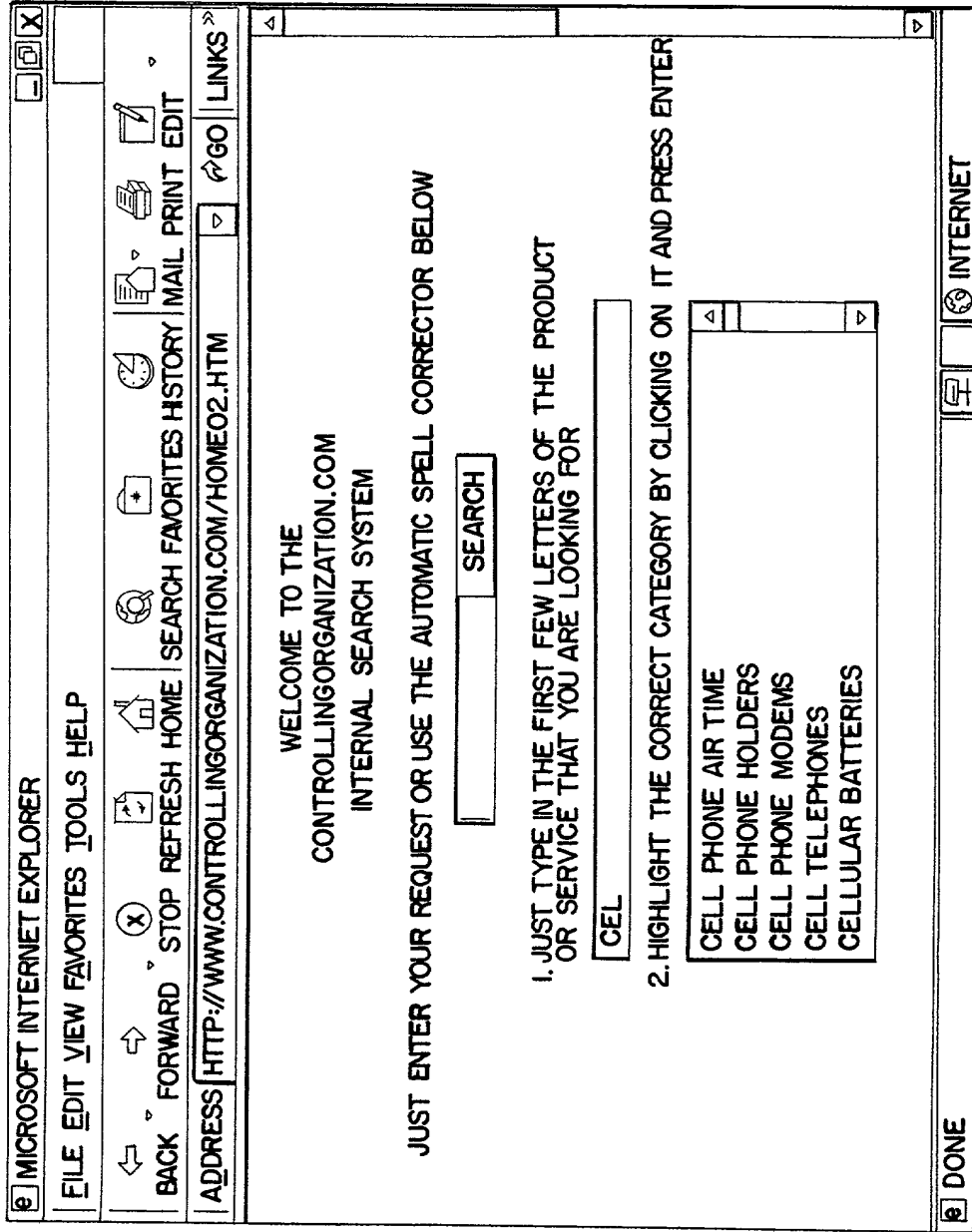


FIG. 10

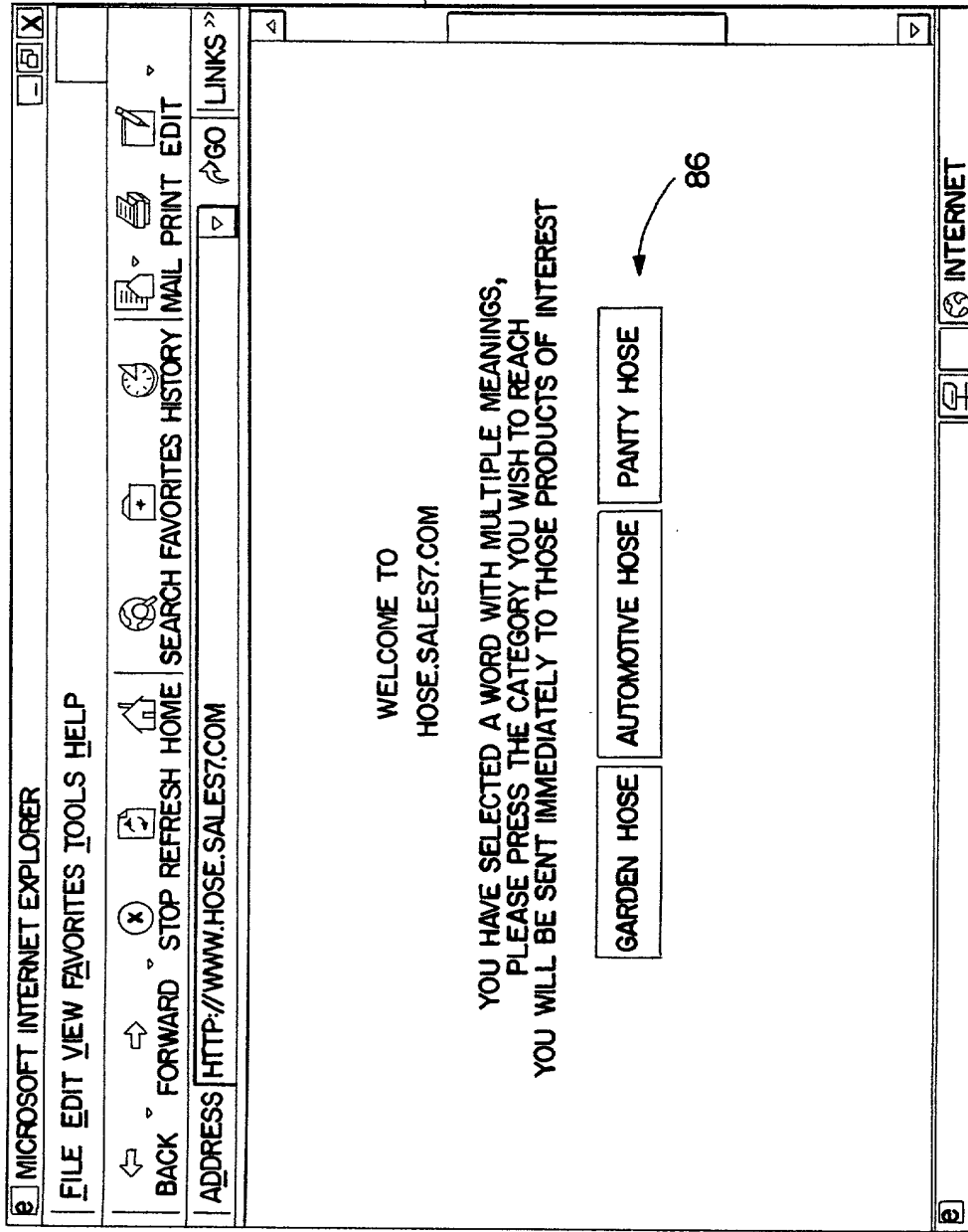
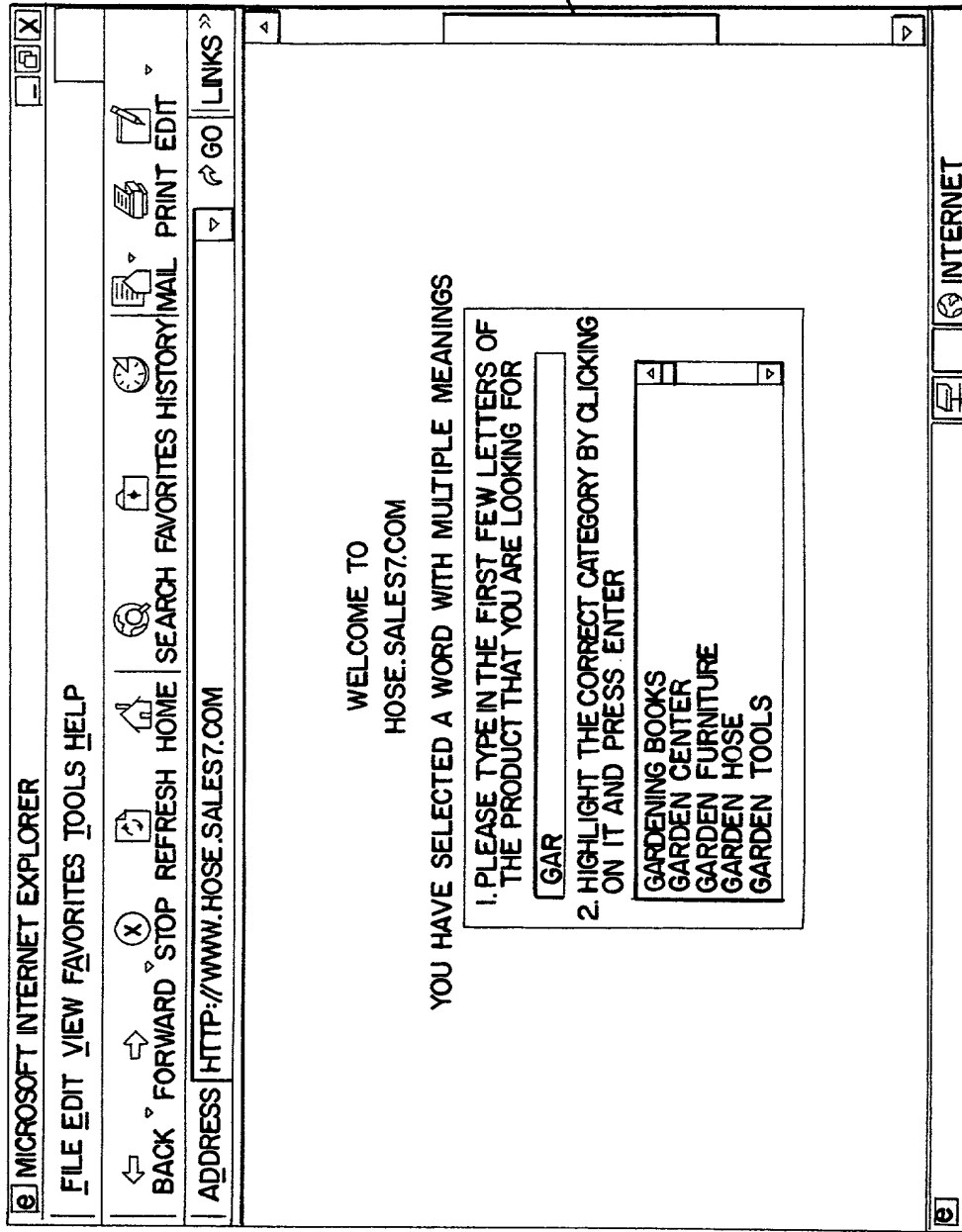


FIG. 11



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FIG. 12

WELCOME TO
CELLPHONEBATTERYSALES7.COM

SAFE DELIVERY WITHIN XX DAYS GUARANTEED
CLICK THE ITEM TO ORDER IT OR TO SEE MORE INFORMATION

BRAND A MODEL U \$A

BRAND B MODEL V \$B

BRAND C MODEL W \$C

BRAND D MODEL X \$D

BRAND E MODEL Y \$E

BRAND F MODEL Z \$F

CLICK HERE FOR RELATED ITEMS

▼

CELL PHONE AIR TIME

CELL PHONE HOLDERS

CELL PHONE MODEMS

CELL TELEPHONES

CELLULAR BATTERIES

CLICK HERE
FOR MORE
MODELS TO
CHOOSE FROM

GO

FIG. 13A

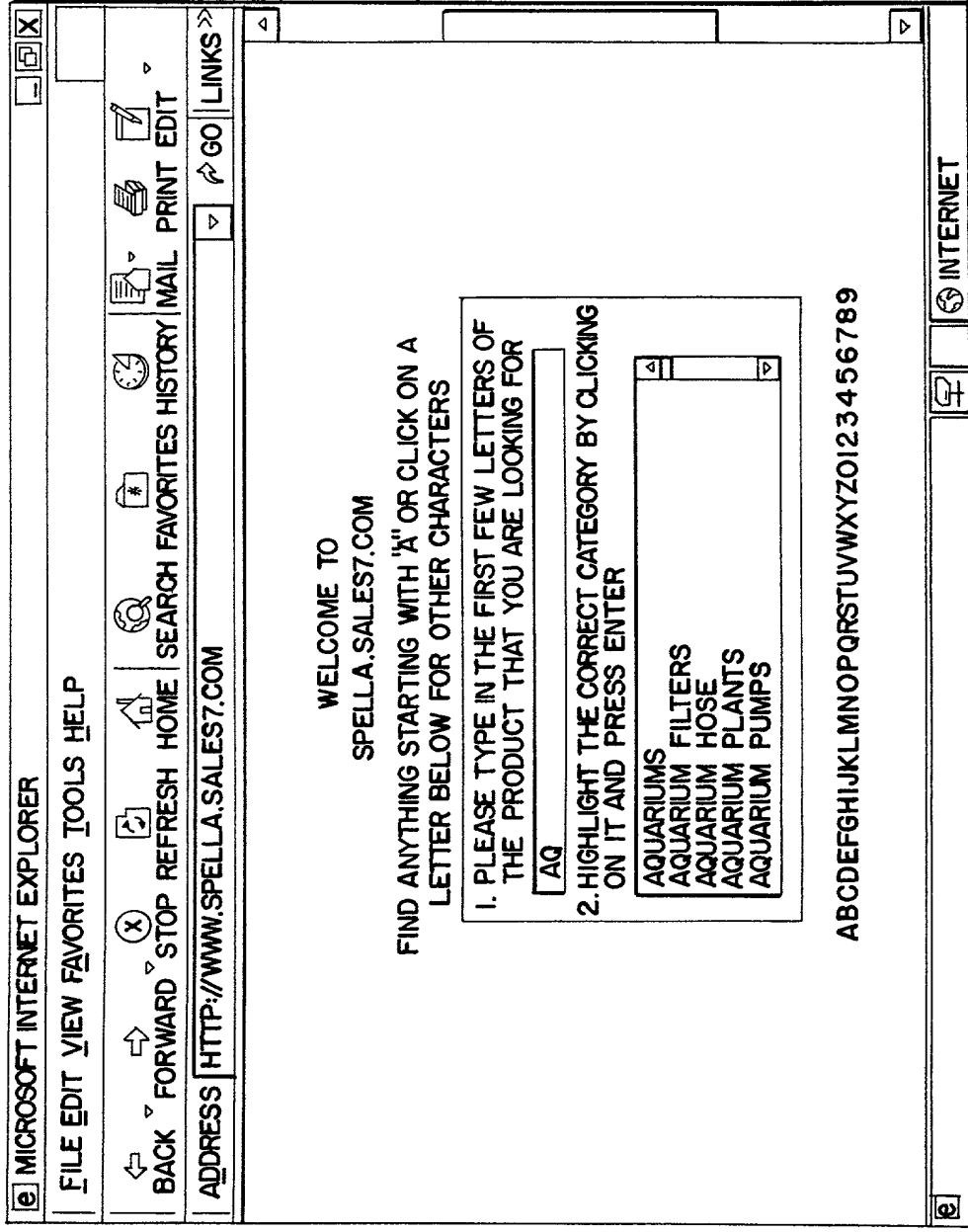
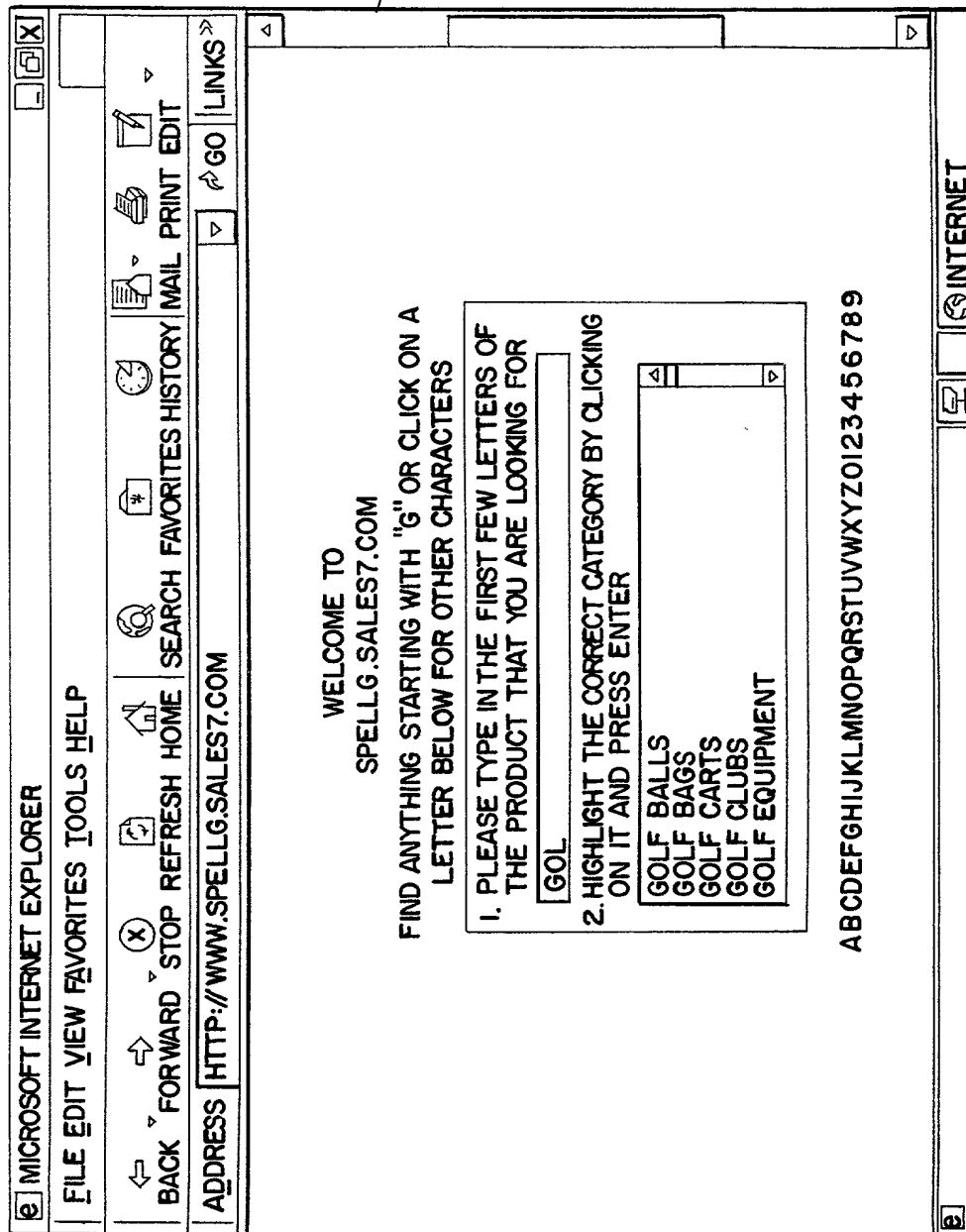
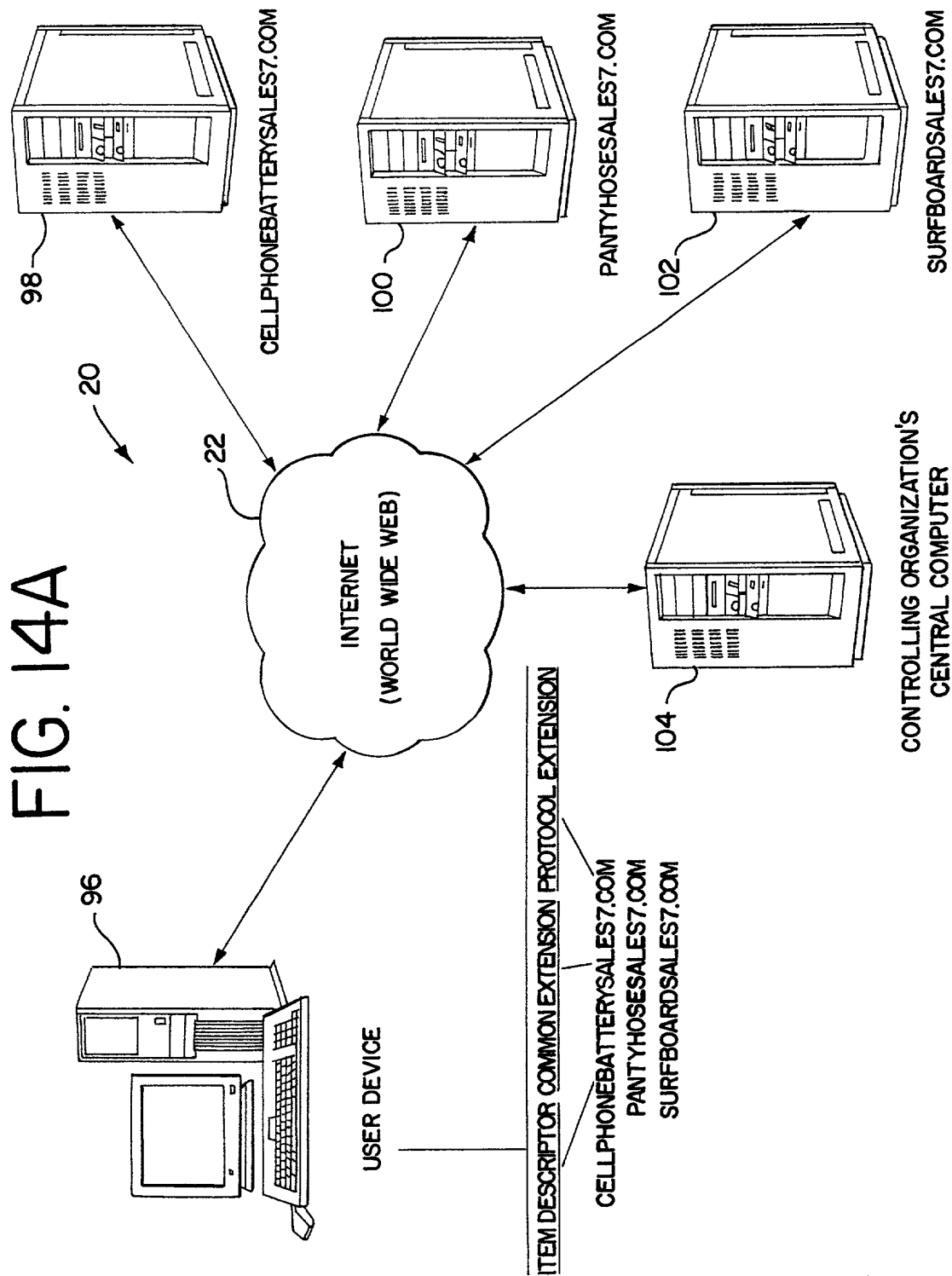


FIG. 13B





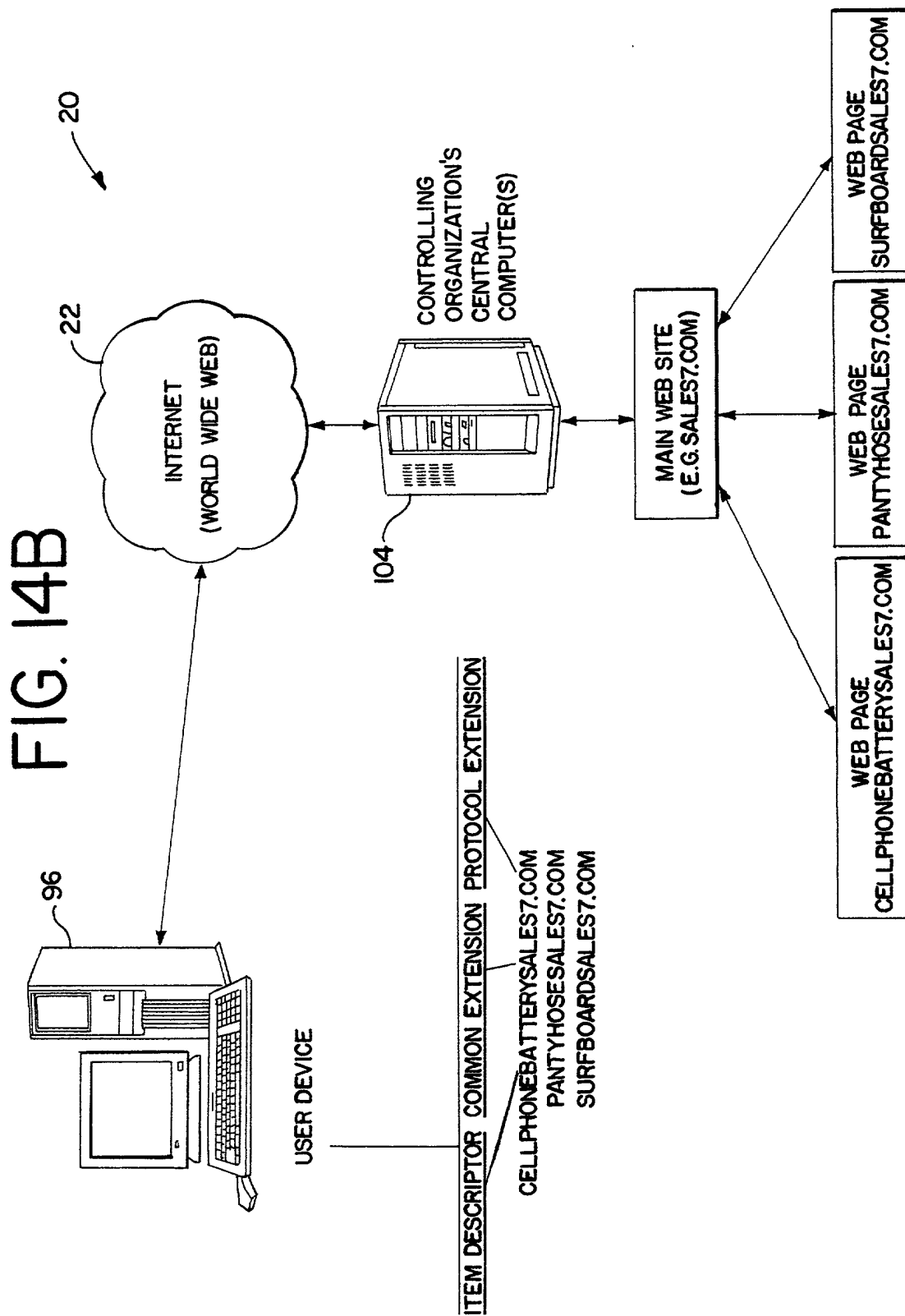


FIG. 15

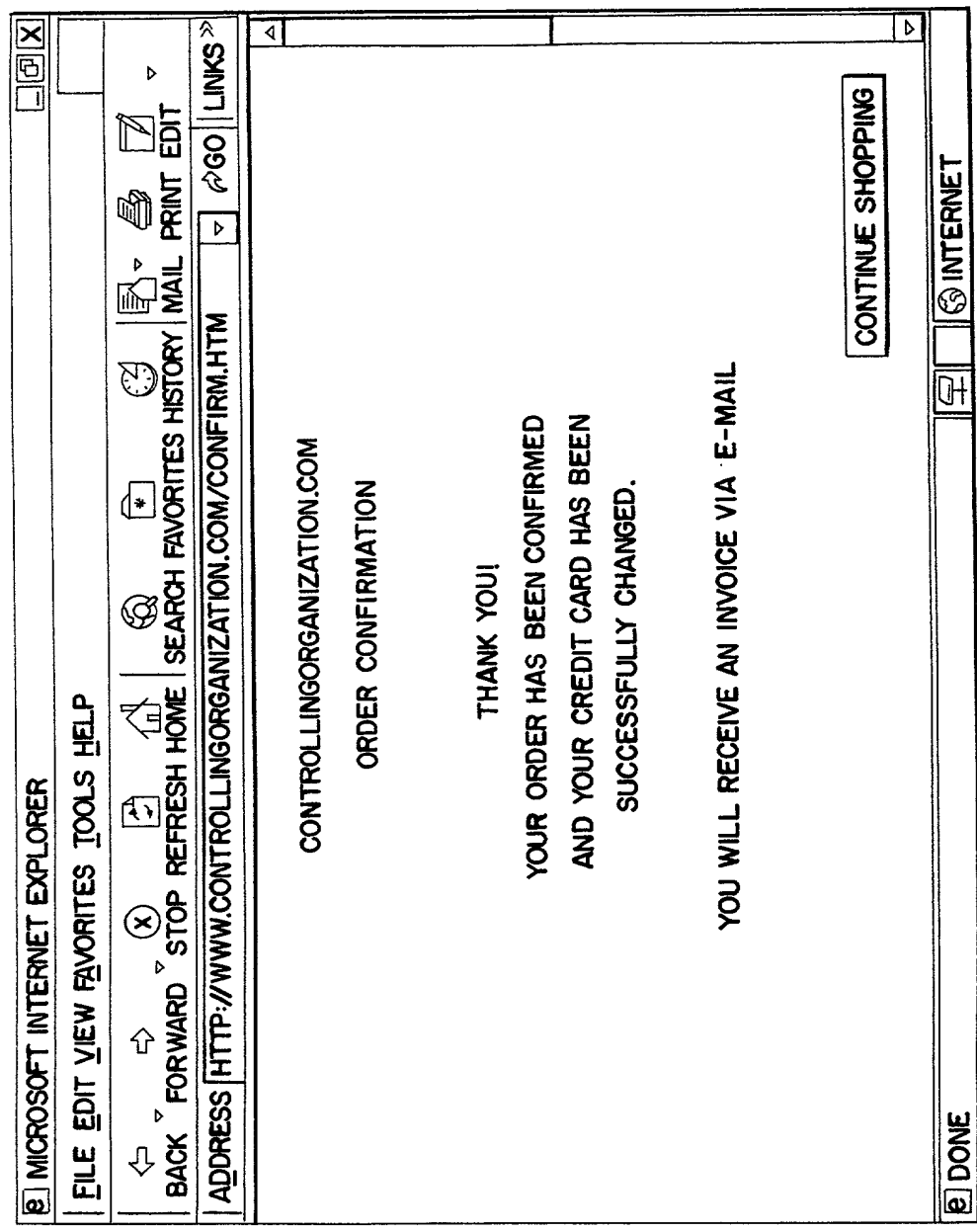
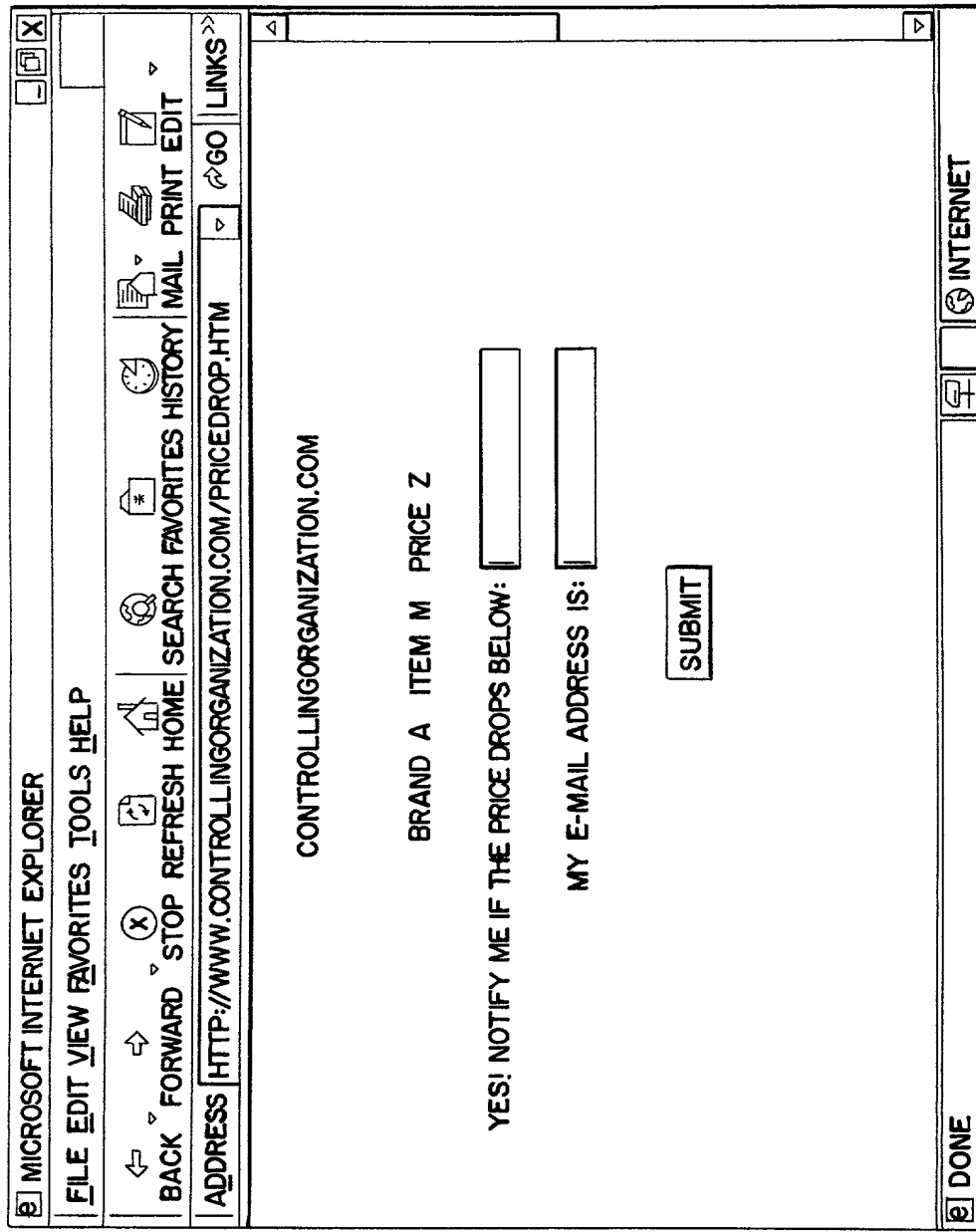


FIG. 16



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FIG. 17

TO: ANYCUSTOMER@ANYADDRESS.COM
FROM: CONTROLLING ORGANIZATION.COM

DEAR ANYCUSTOMER,

GOOD NEWS! THE PRICE OF THE ITEM BELOW HAS DROPPED TO OR
BELOW THE PRICE YOU HAVE REQUESTED IN YOUR E-MAIL TO US.

\$ XYZ

BRAND A ITEM M PRICE Z

CLICK HERE TO ORDER: [HTTP://WWW.YOURITESALES.COM/BRANDA/ITEMM.HTM](http://www.youritesales.com/branda/itemm.htm)

IF YOU HAVE RECEIVED THIS E-MAIL IN ERROR, OR HAVE ALREADY
PURCHASED THIS ITEM OR WOULD LIKE TO BE REMOVED FROM FURTHER
NOTIFICATION ABOUT THIS ITEM, PLEASE USE OUR "UNSUBSCRIBE"
BUTTON.

UNSUBSCRIBE

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FIG. 18

MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL PRINT EDIT

ADDRESS [HTTP://WWW.CONTROLLINGORGANIZATION.COM/RATEUS.HTM](http://www.controllingorganization.com/rateus.htm) GO LINKS

CONTROLLINGORGANIZATION.COM

RATE US!

PLEASE ANSWER A FEW QUESTIONS ABOUT THE QUALITY OF THE CUSTOMER SERVICE YOU HAVE RECEIVED

HOW WOULD YOU RATE THE SERVICE YOU RECEIVED?	HOW WOULD YOU RATE THE SHIPPING CONDITION OF THE TIME YOU ORDERED?	IF YOU CONTACTED A DISTRIBUTOR'S CUSTOMER SERVICE, DID YOU RECEIVE FRIENDLY ASSISTANCE?
<input checked="" type="radio"/> EXCELLENT	<input checked="" type="radio"/> UNDAMAGED	<input checked="" type="radio"/> N/A
<input type="radio"/> VERY GOOD	<input type="radio"/> DAMAGED	<input type="radio"/> YES
<input type="radio"/> GOOD		<input type="radio"/> NO
<input type="radio"/> FAIR	DID YOU EXPERIENCE ANY PROBLEMS WITH THE PROCESSING OF YOUR ORDER?	ANY COMMENTS?
<input type="radio"/> POOR	<input checked="" type="radio"/> NO	
<input type="radio"/> VERY POOR	<input type="radio"/> YES	

SUBMIT

DONE INTERNET

FIG. 19

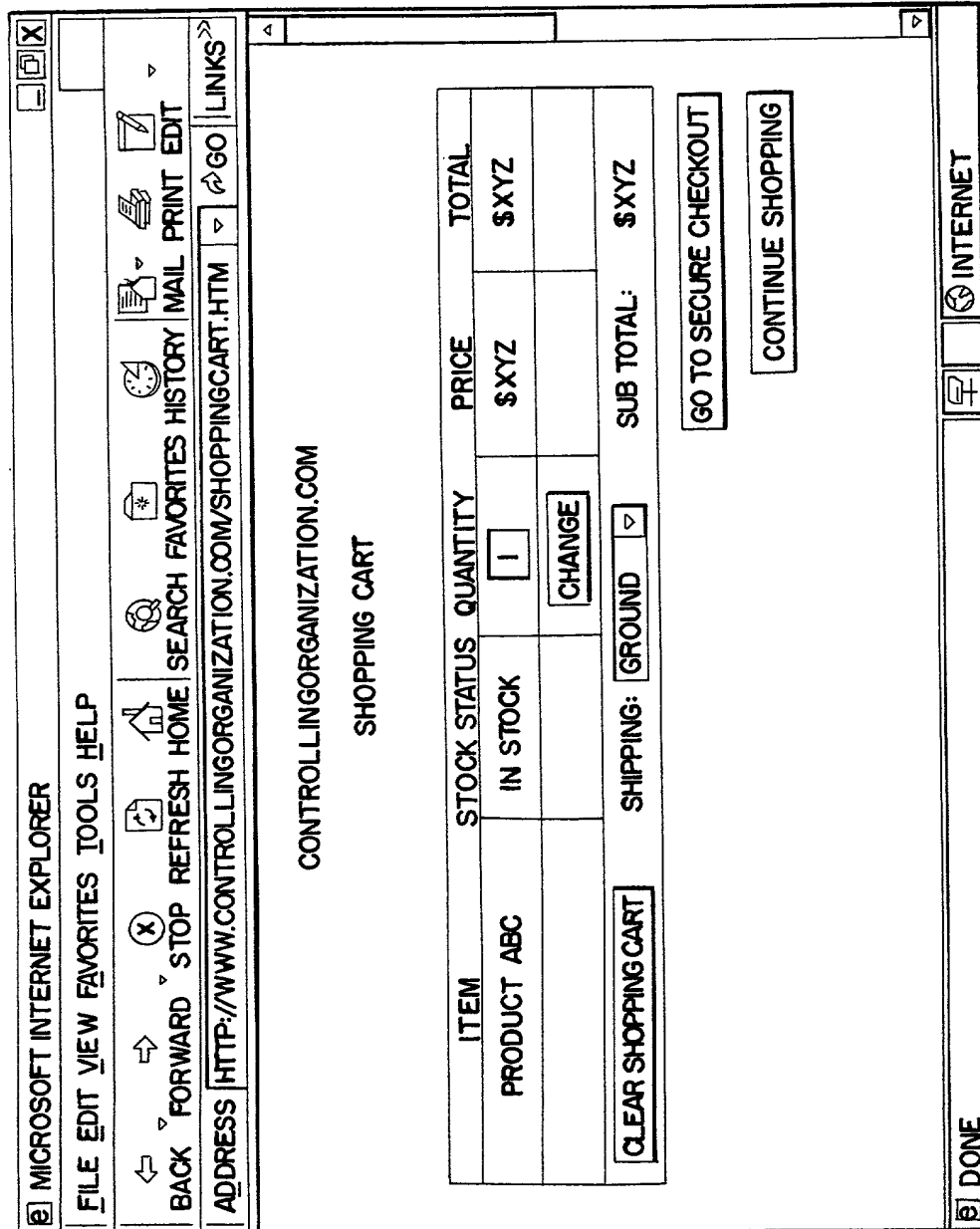


FIG. 20

MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL PRINT EDIT

ADDRESS [HTTP://WWW.CONTROLLINGORGANIZATION.COM/CHECKOUT.HTM](http://WWW.CONTROLLINGORGANIZATION.COM/CHECKOUT.HTM) GO LINKS

CONTROLLINGORGANIZATION.COM

SECURE CHECK OUT

CREDIT CARD INFORMATION

NAME:

ADDRESS:

CITY:

STATE:

ZIP:

SHIPPING ADDRESS

CLICK HERE IF SAME

E-MAIL:

HOME #:

WORK #:

CREDIT CARD#:

EXP. DATE:

STATE:

CITY:

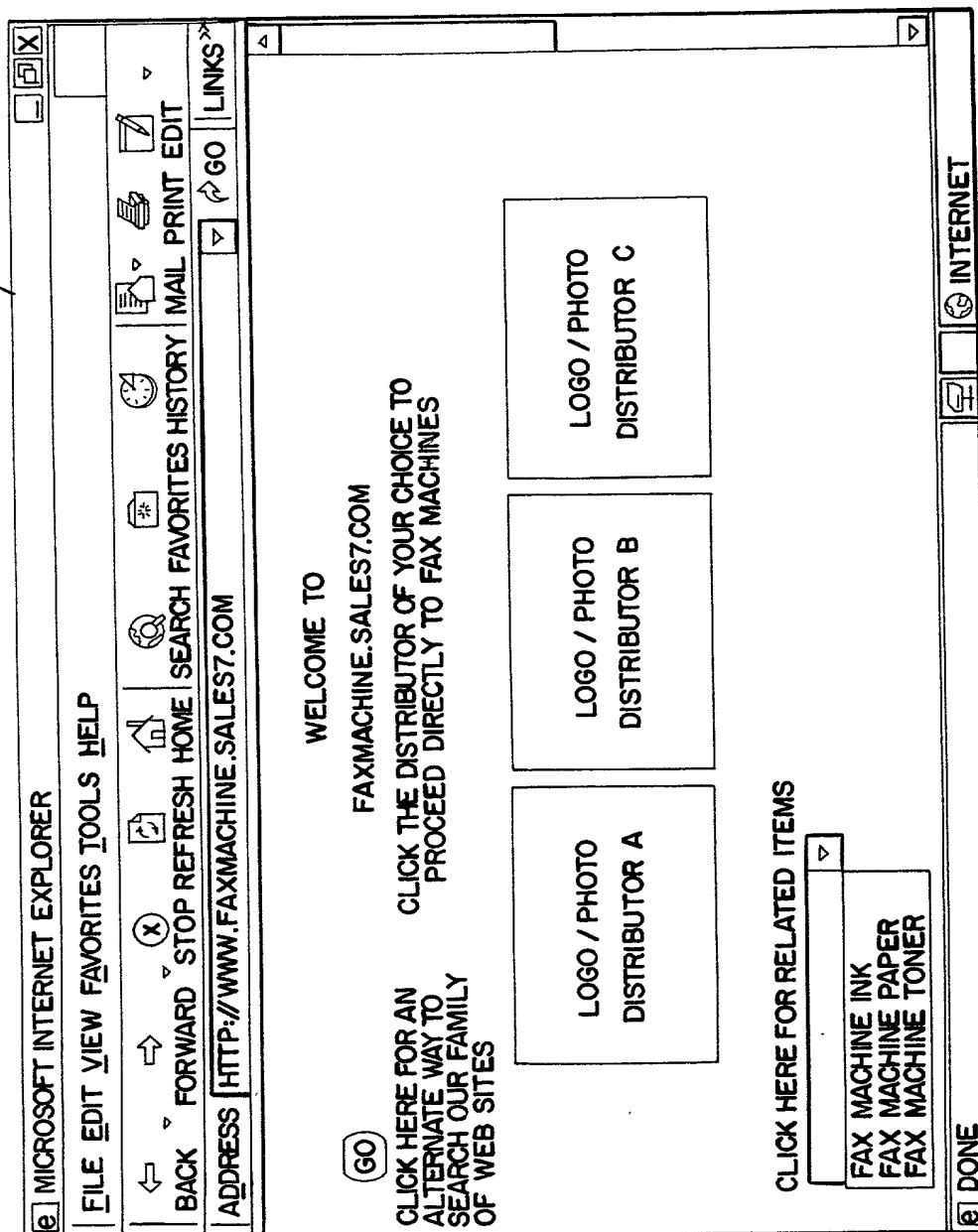
ZIP:

PLEASE BE PATIENT.
PROCESSING CAN TAKE
UP TO 1 MINUTE.

DONE INTERNET

FIG. 21

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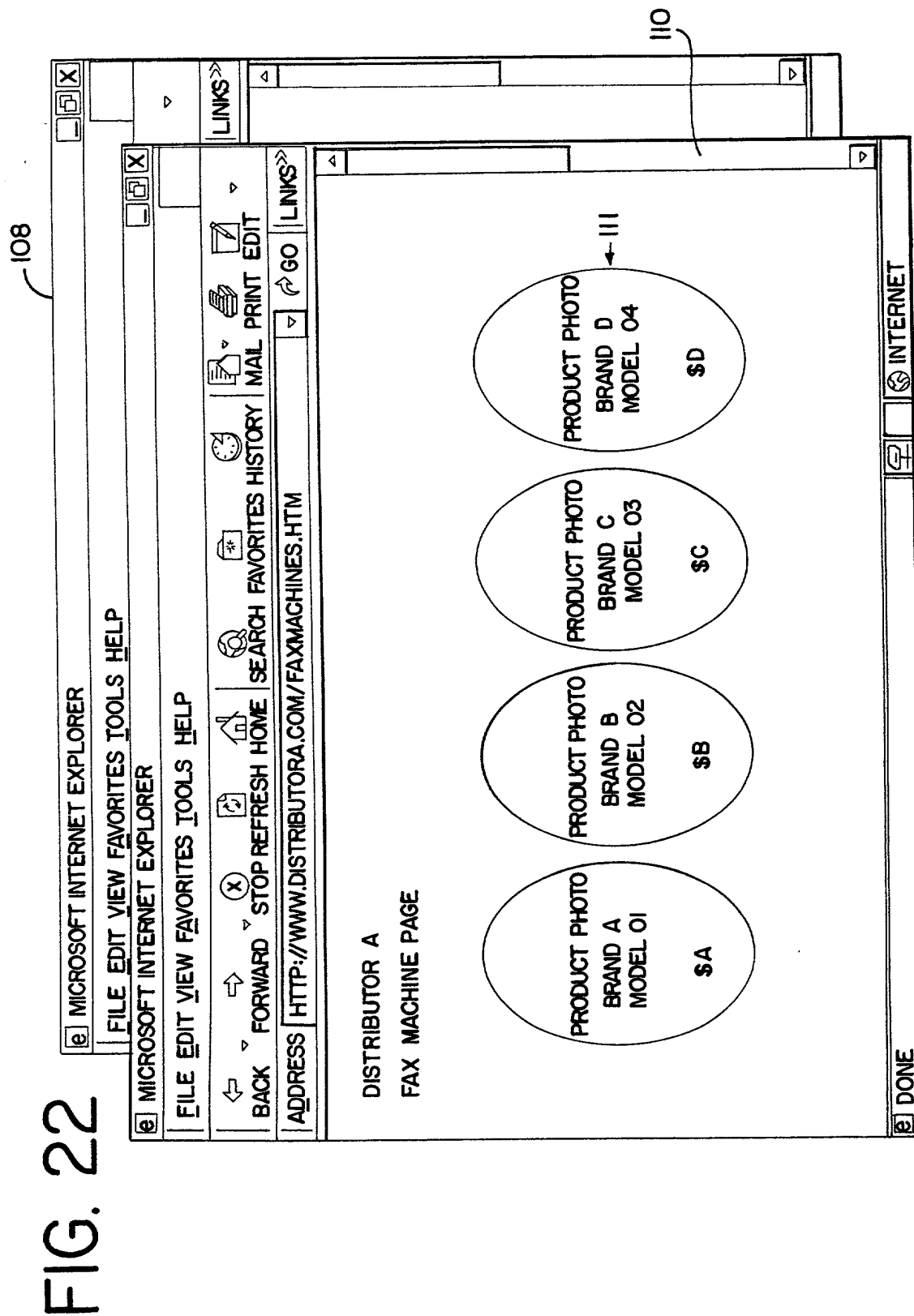


FIG. 23

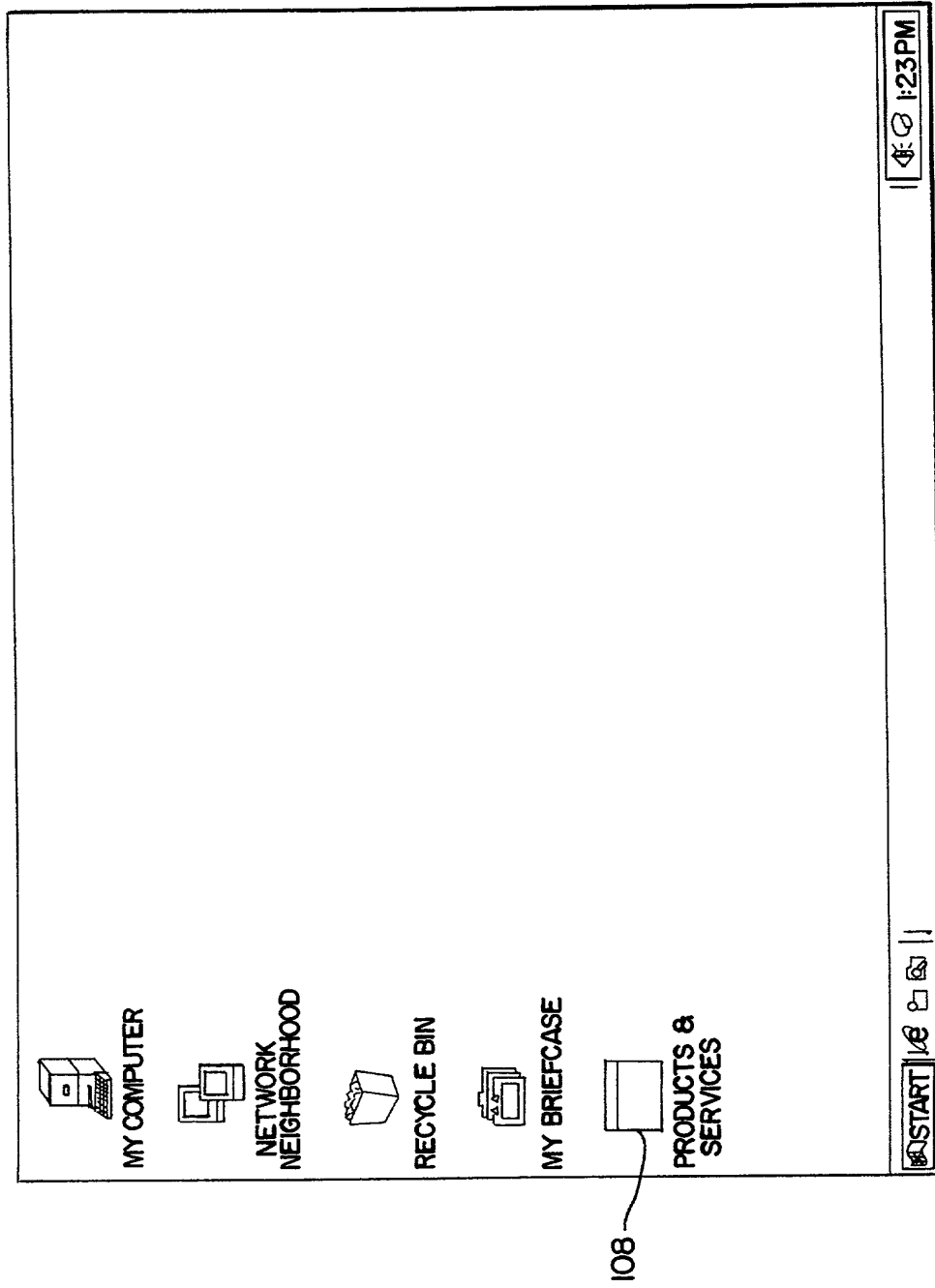


FIG. 24

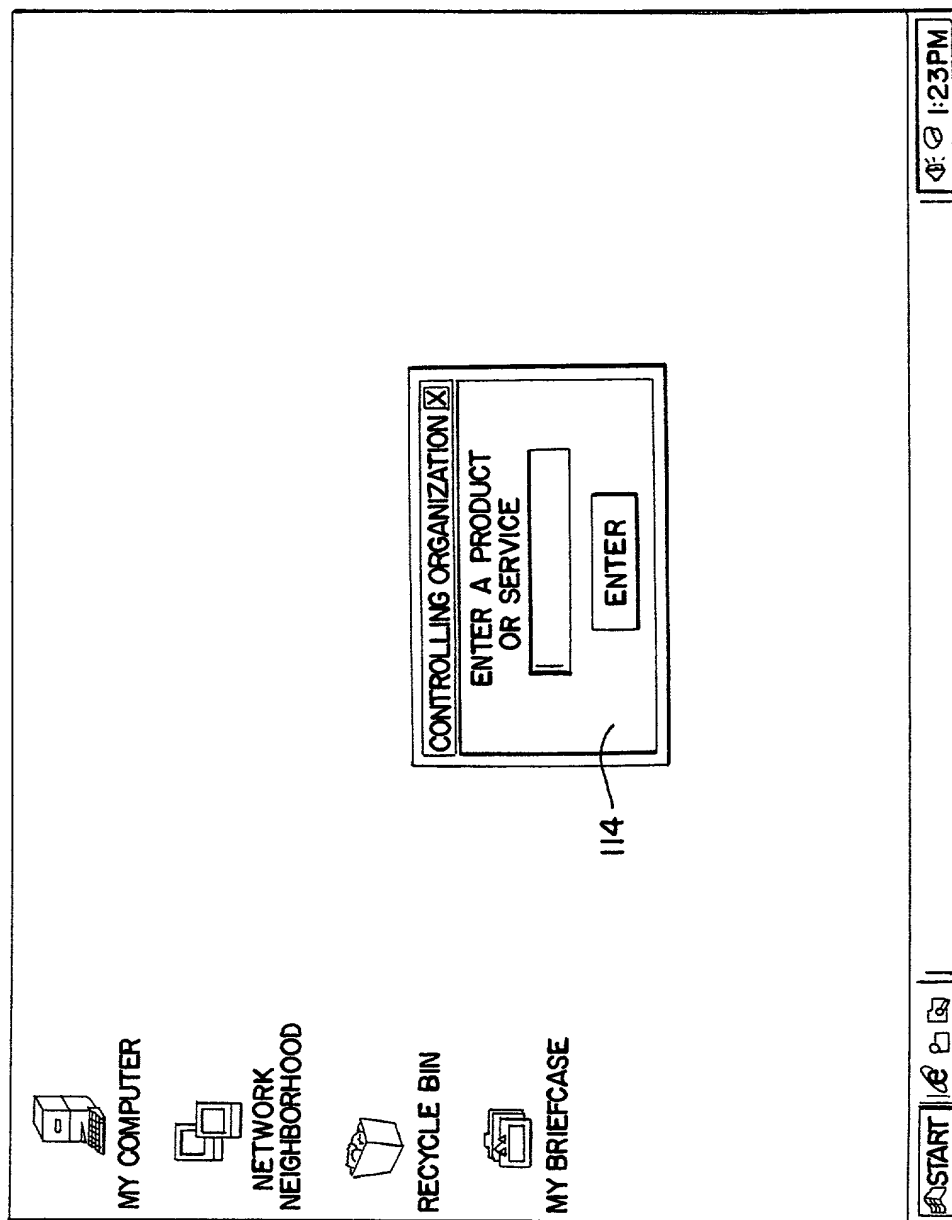


FIG. 25

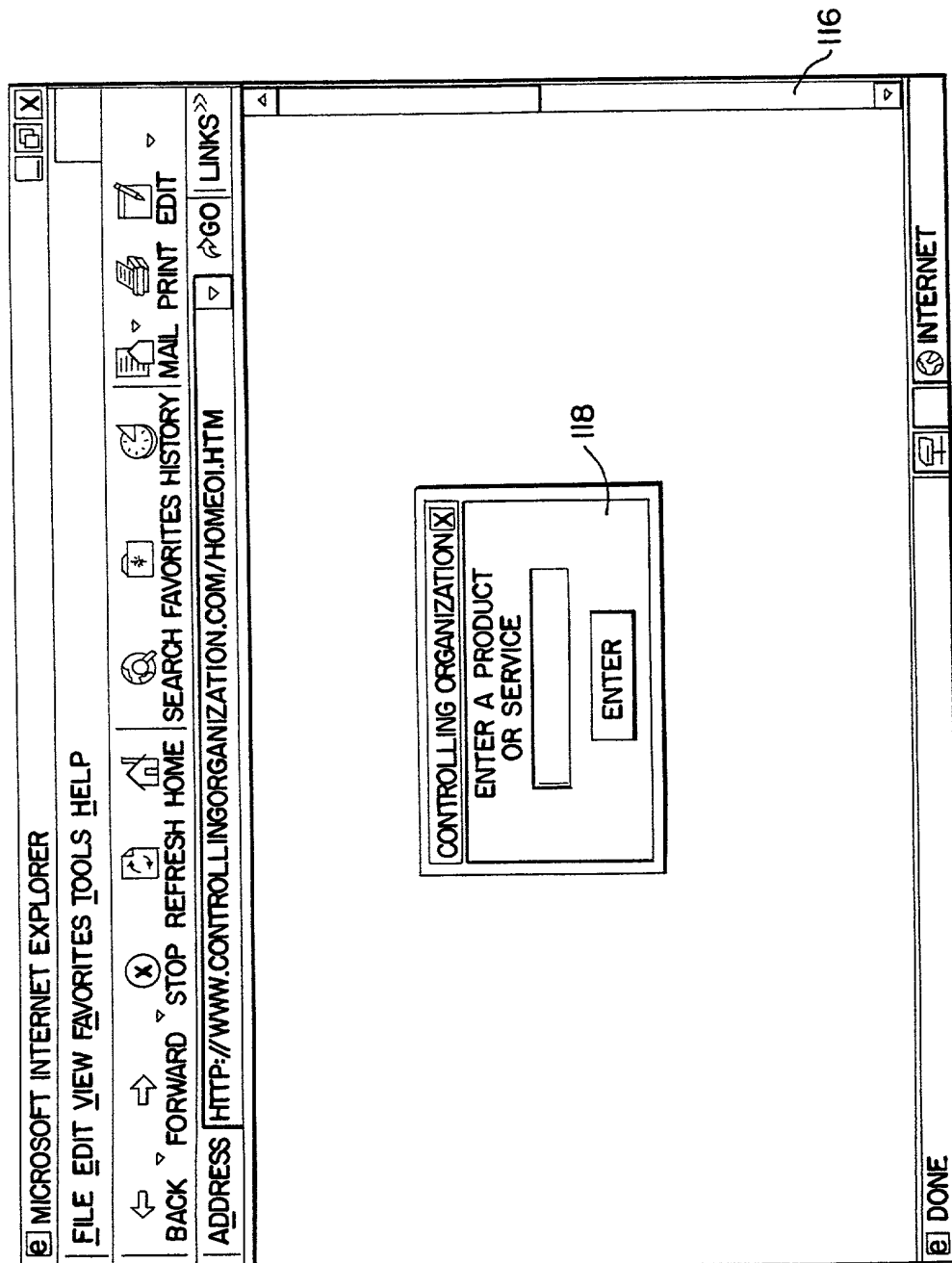


FIG. 26

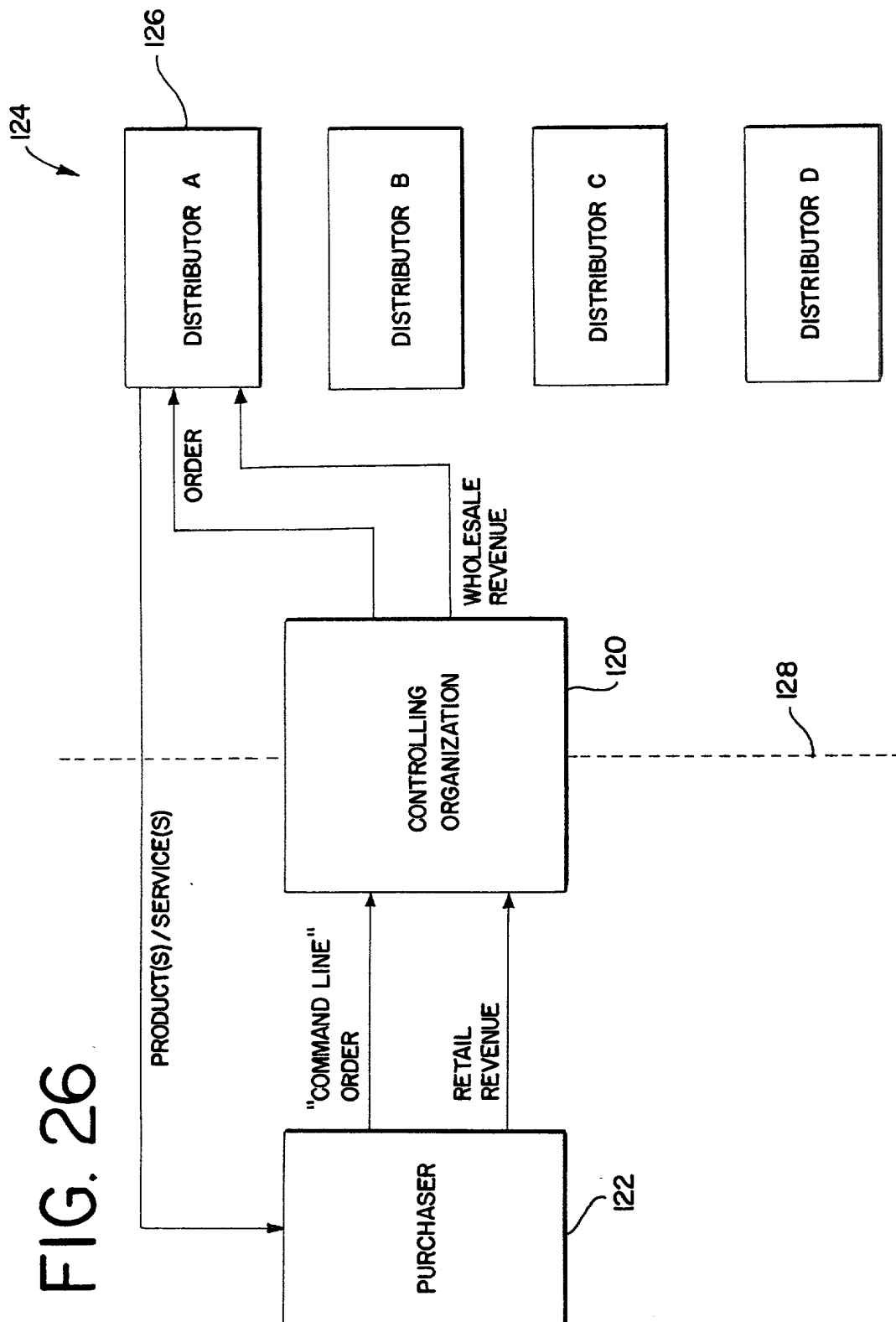


FIG. 27

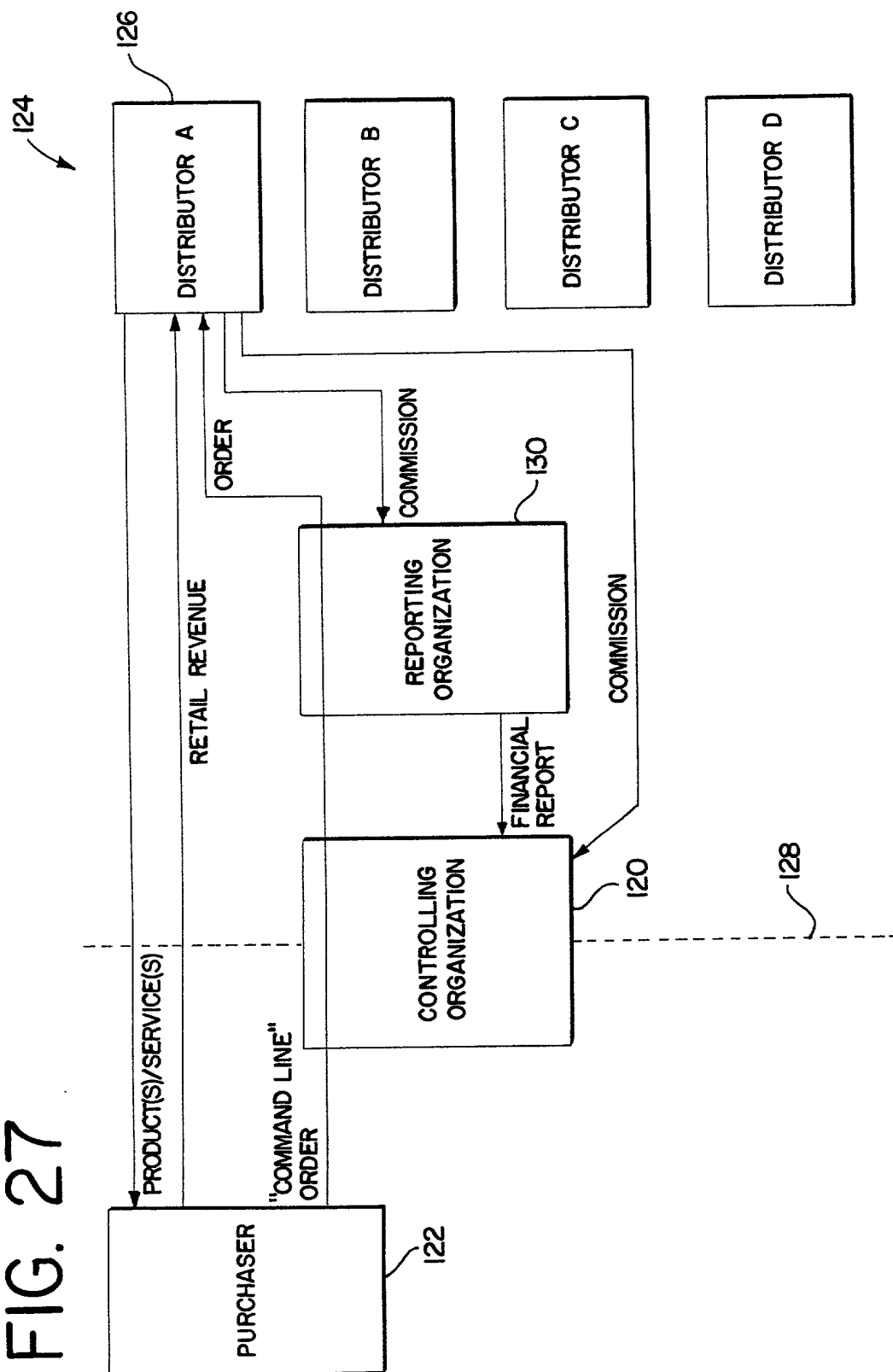


FIG. 28

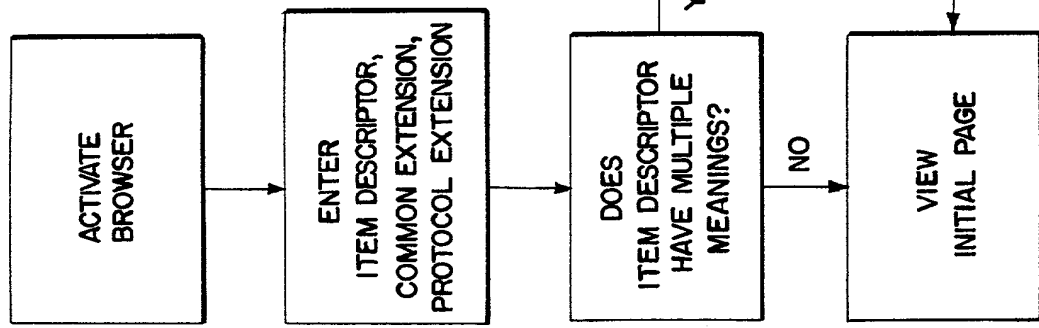


FIG. 29

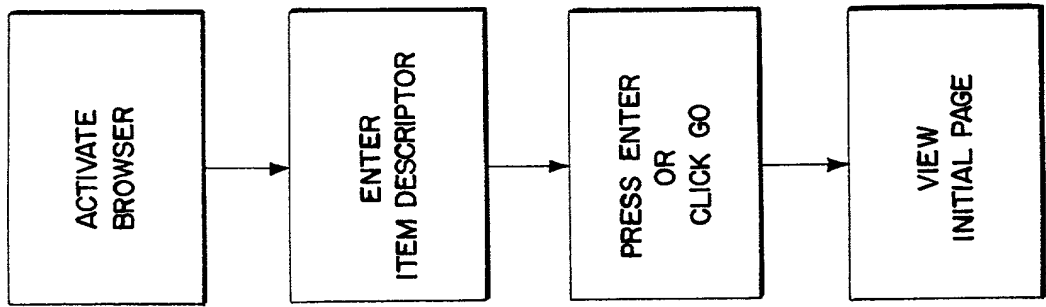


FIG. 30

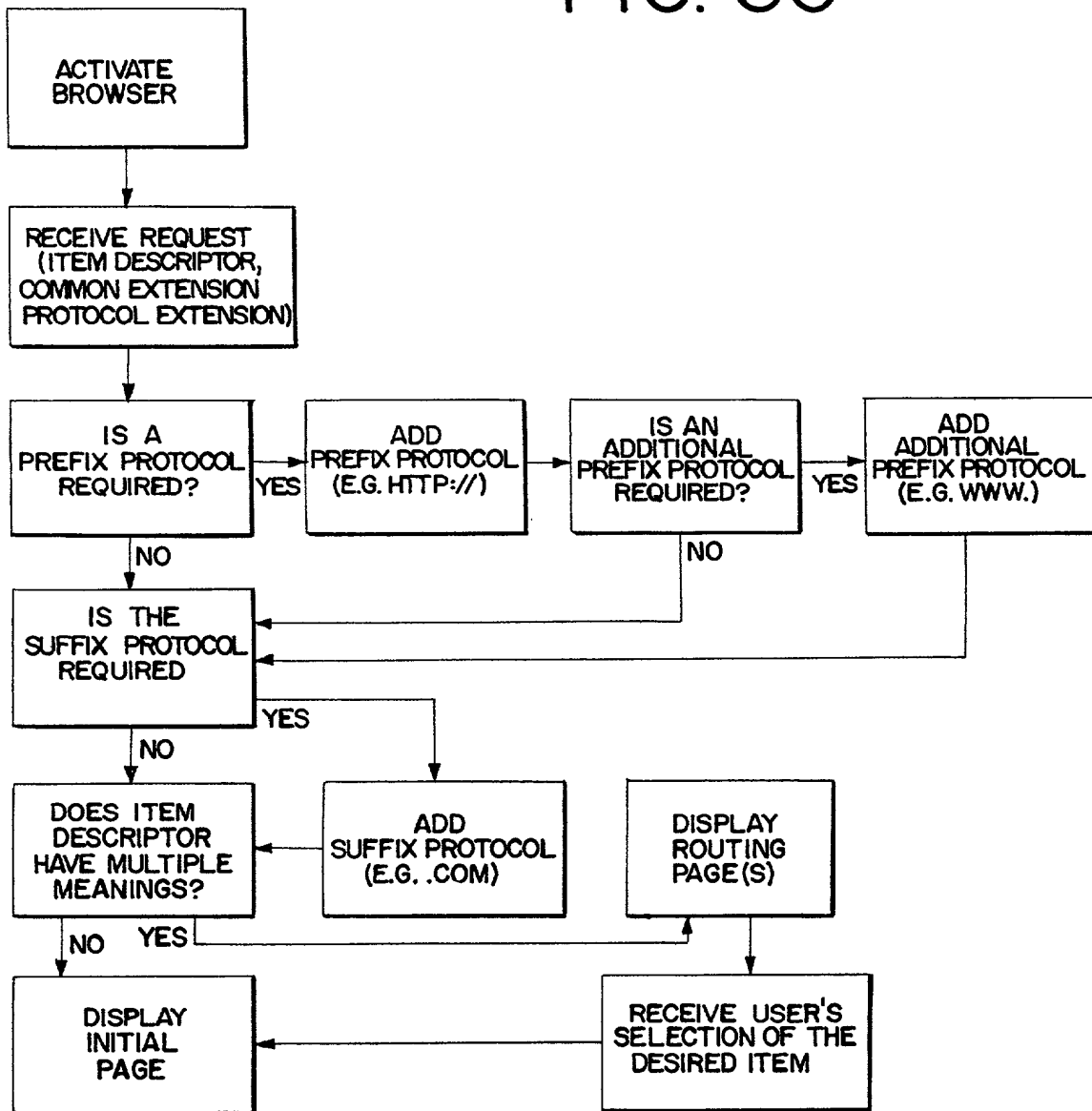
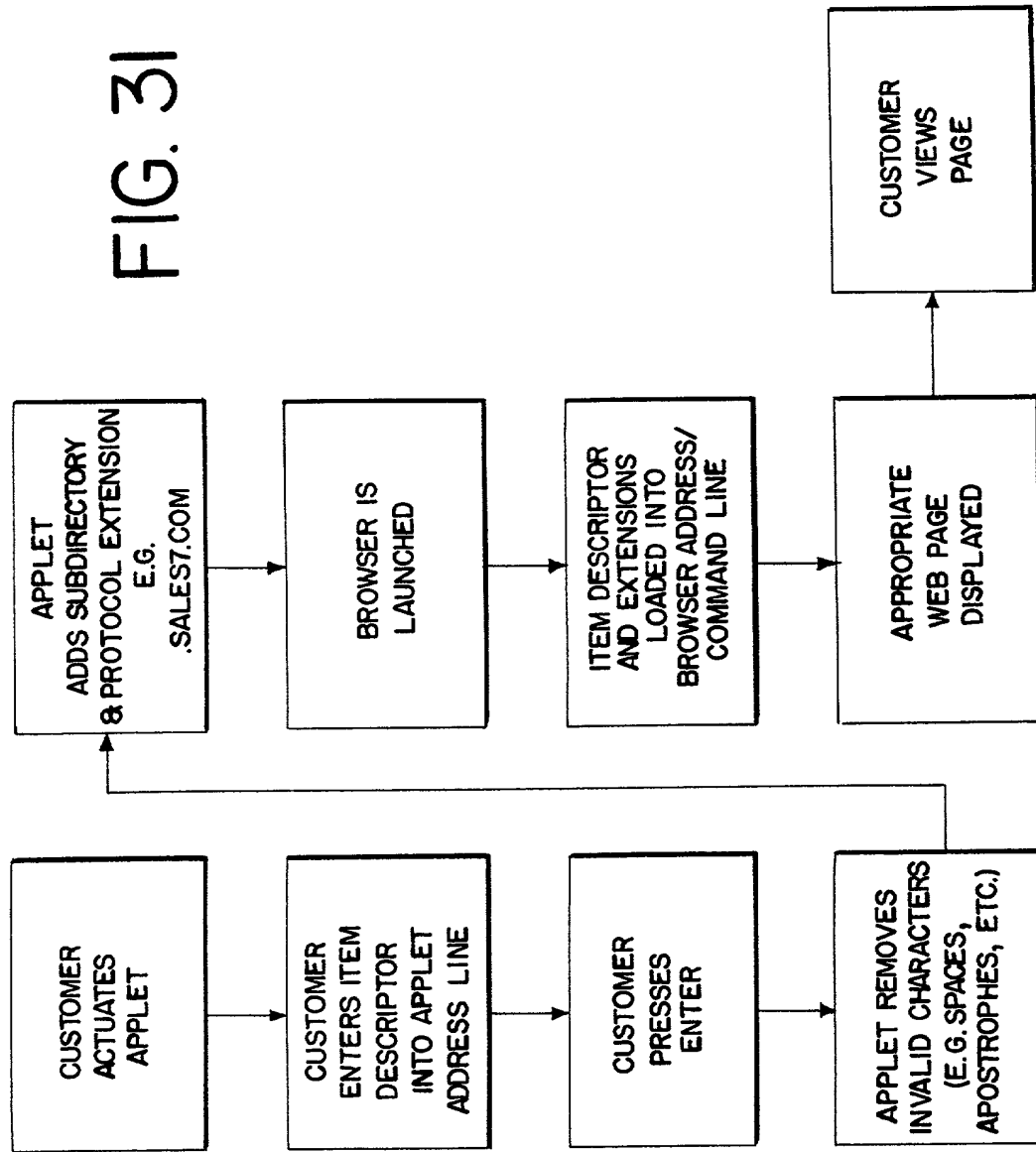


FIG. 31



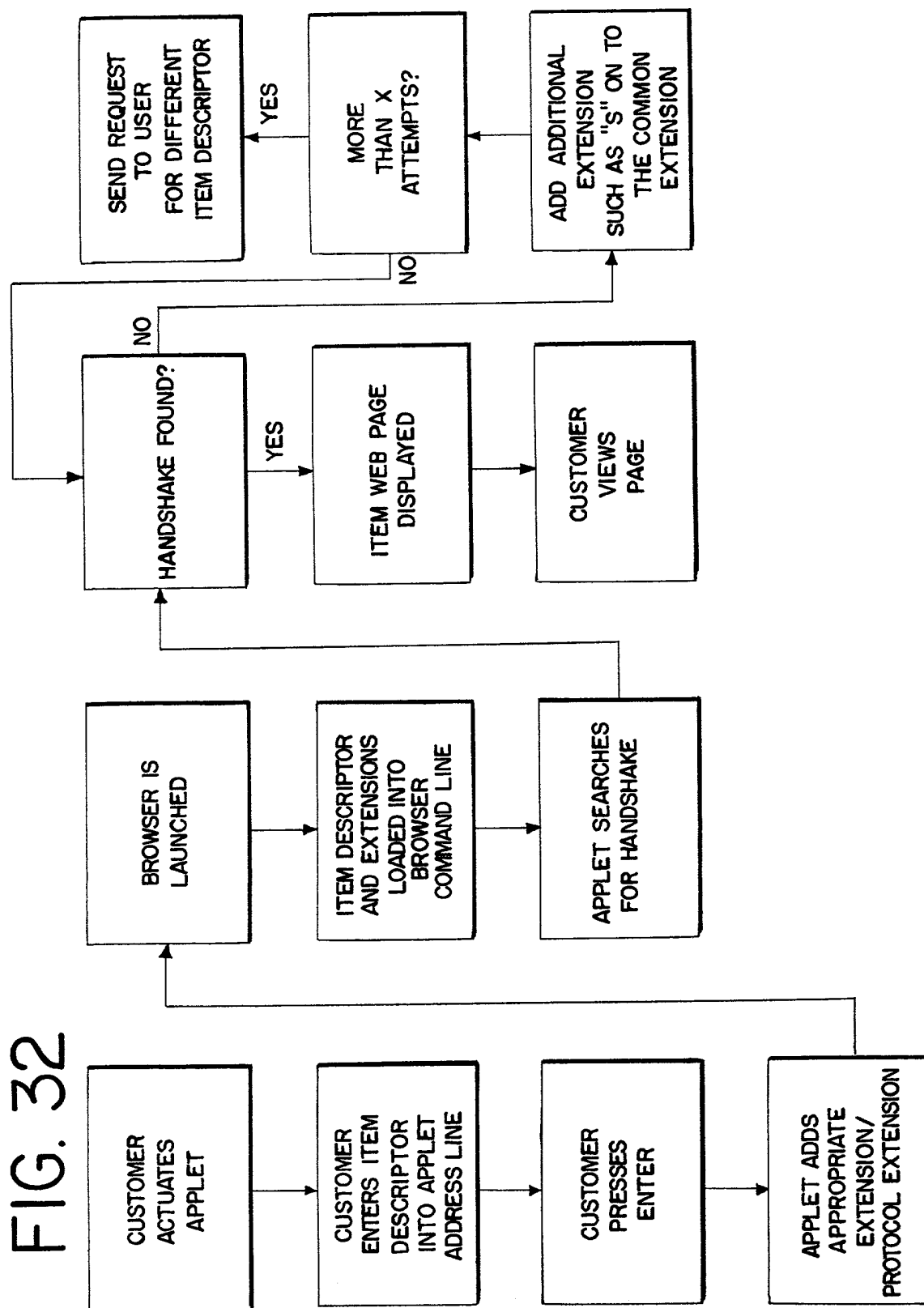


FIG. 33

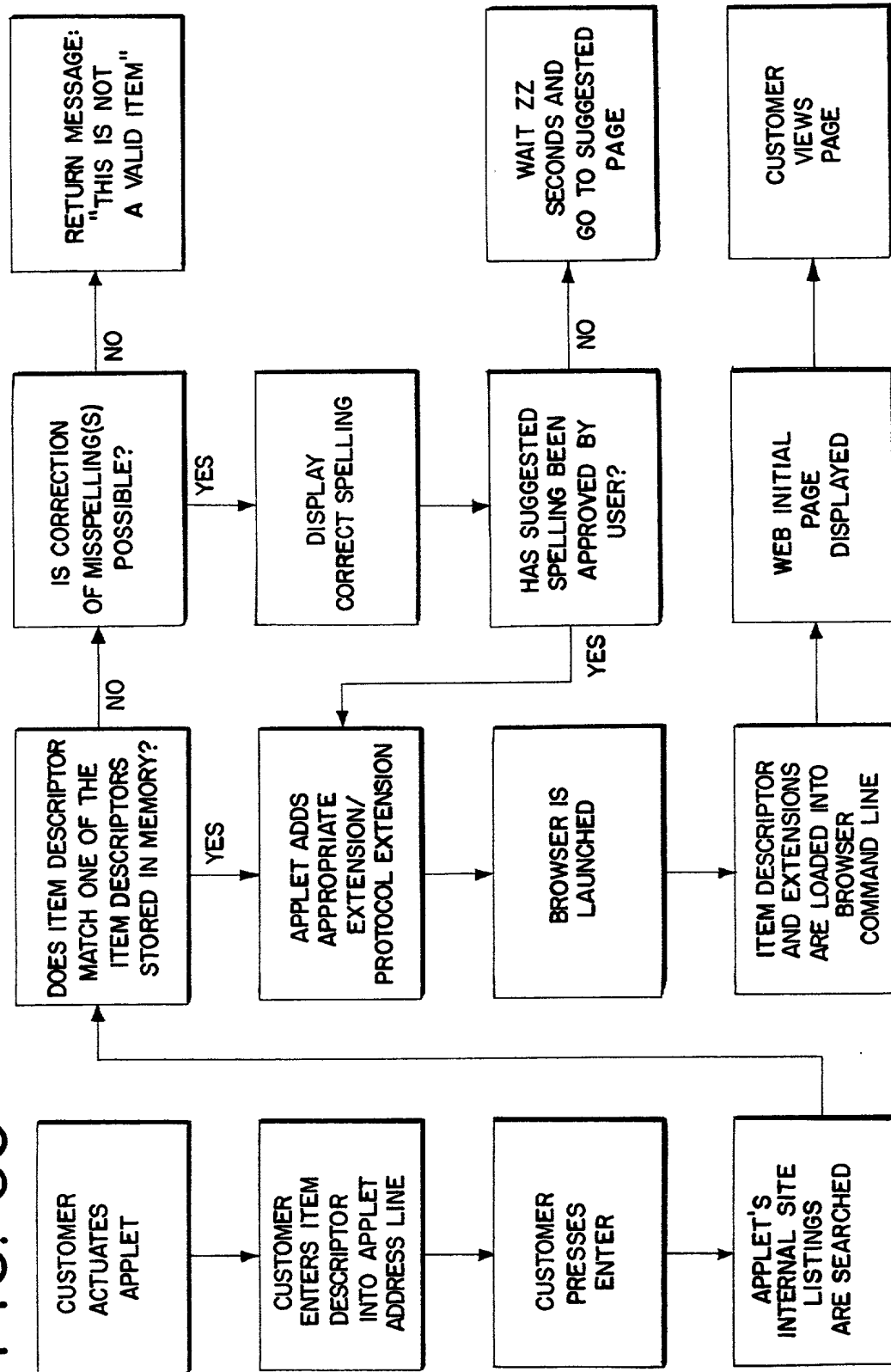


FIG. 34

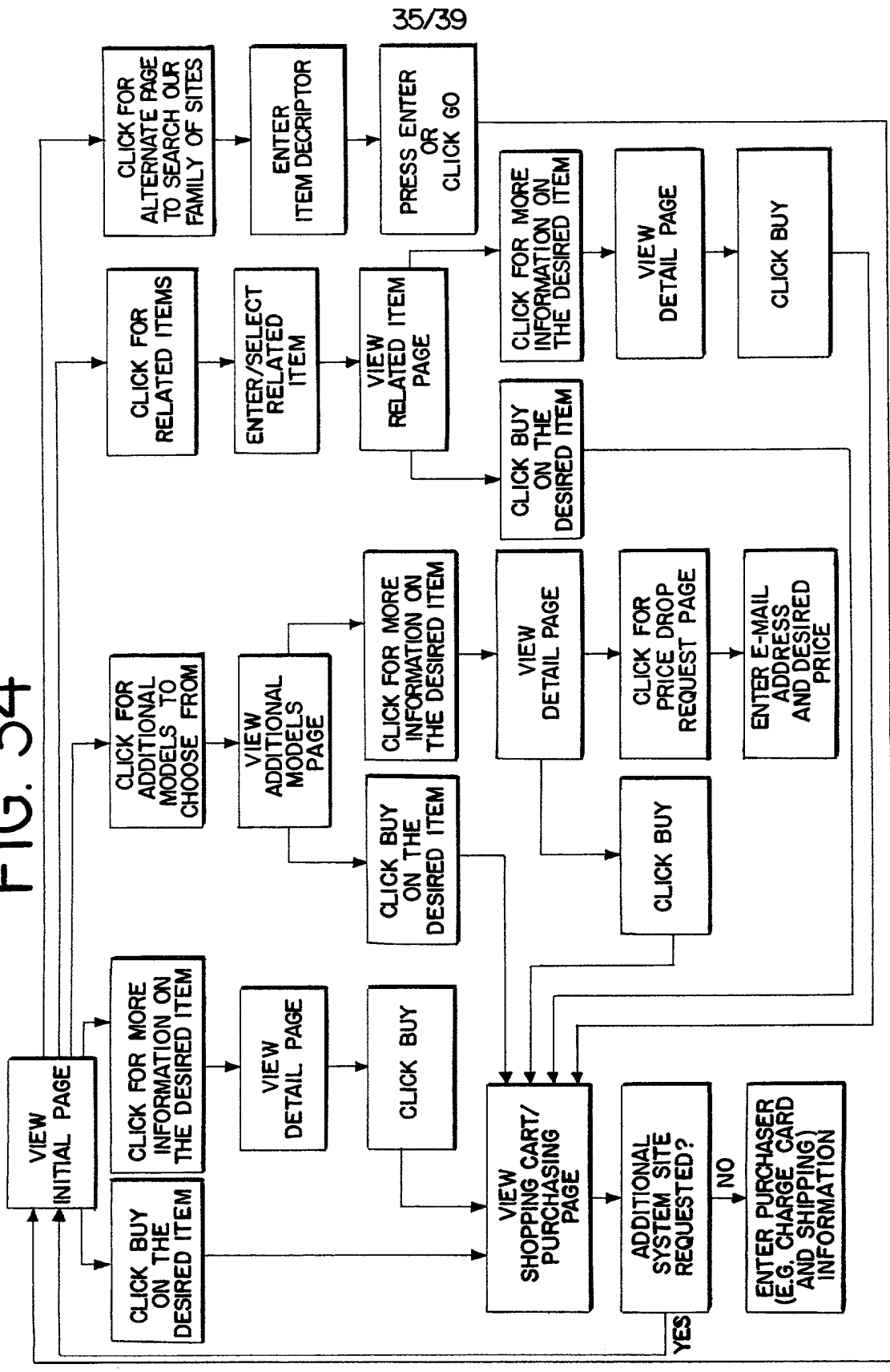
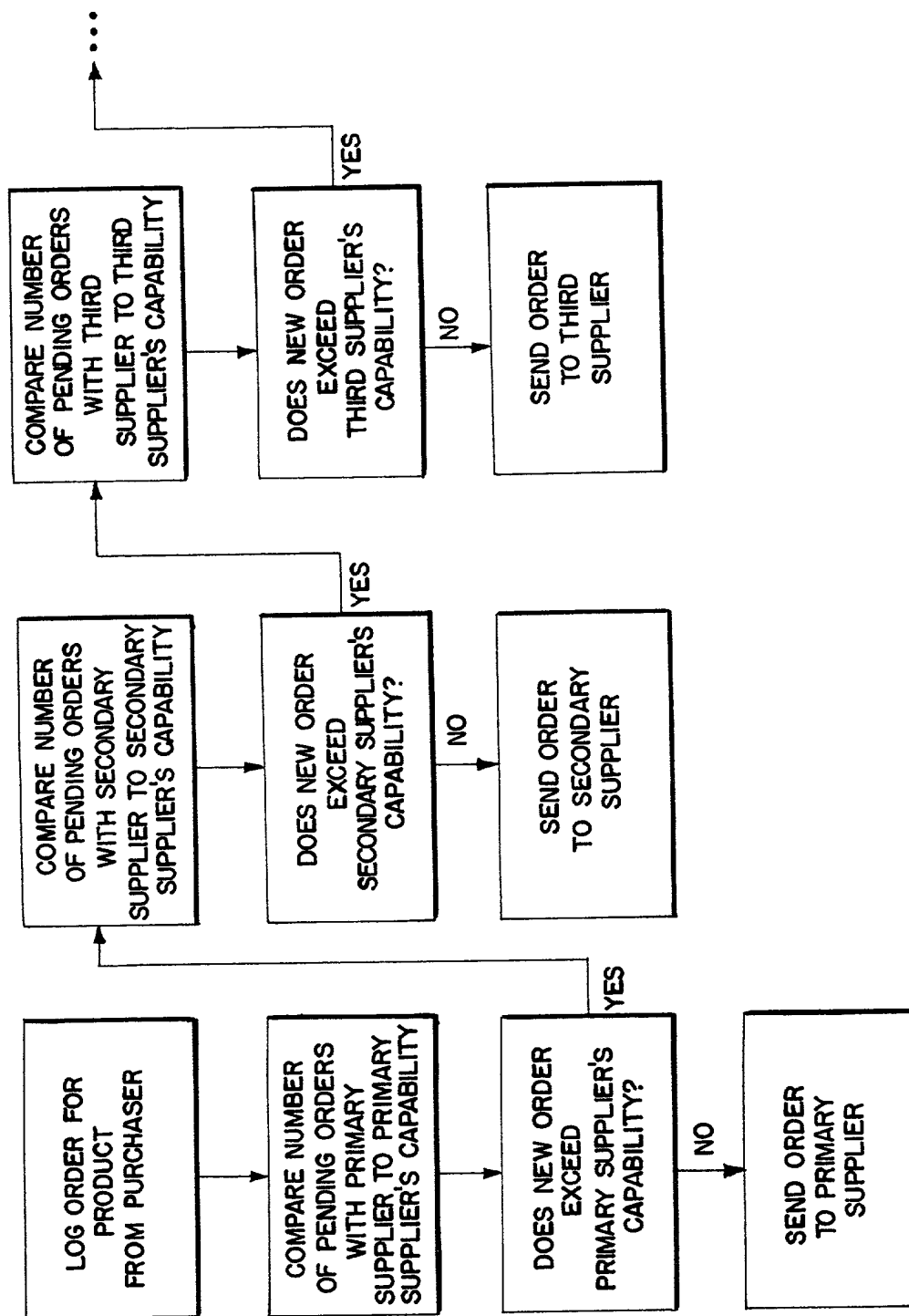


FIG. 35



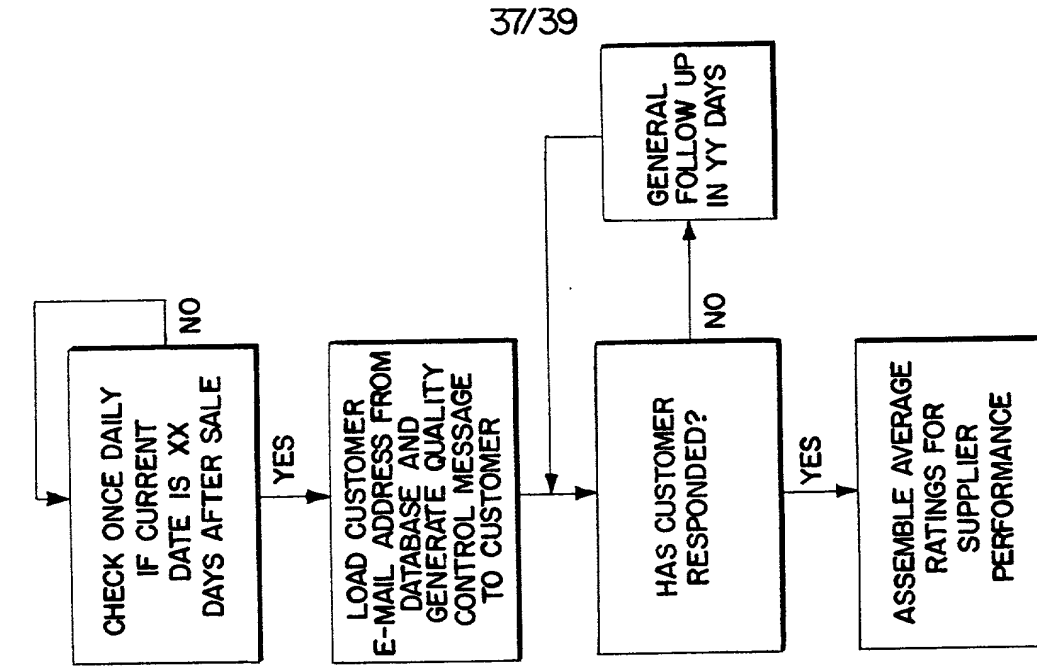


FIG. 36

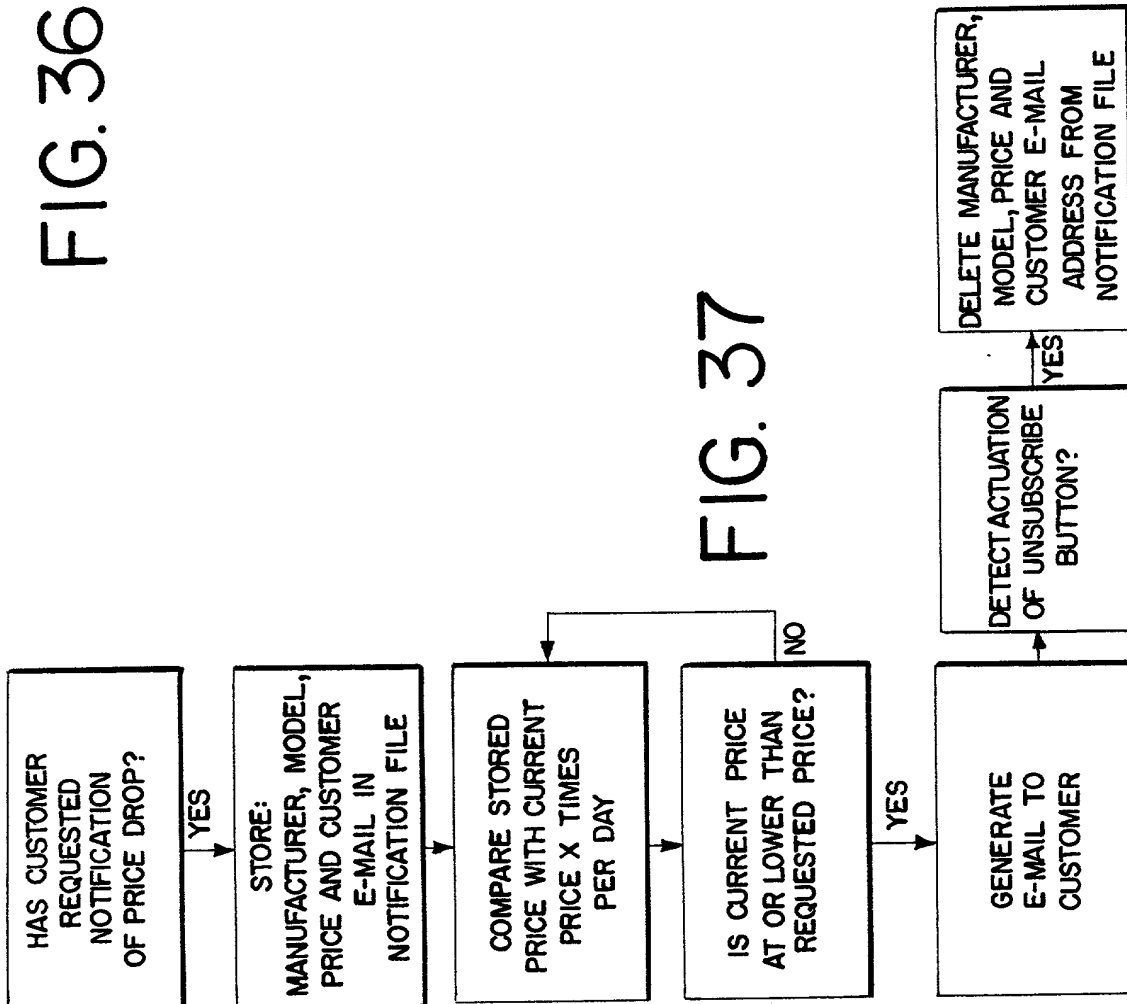


FIG. 37

FIG. 38

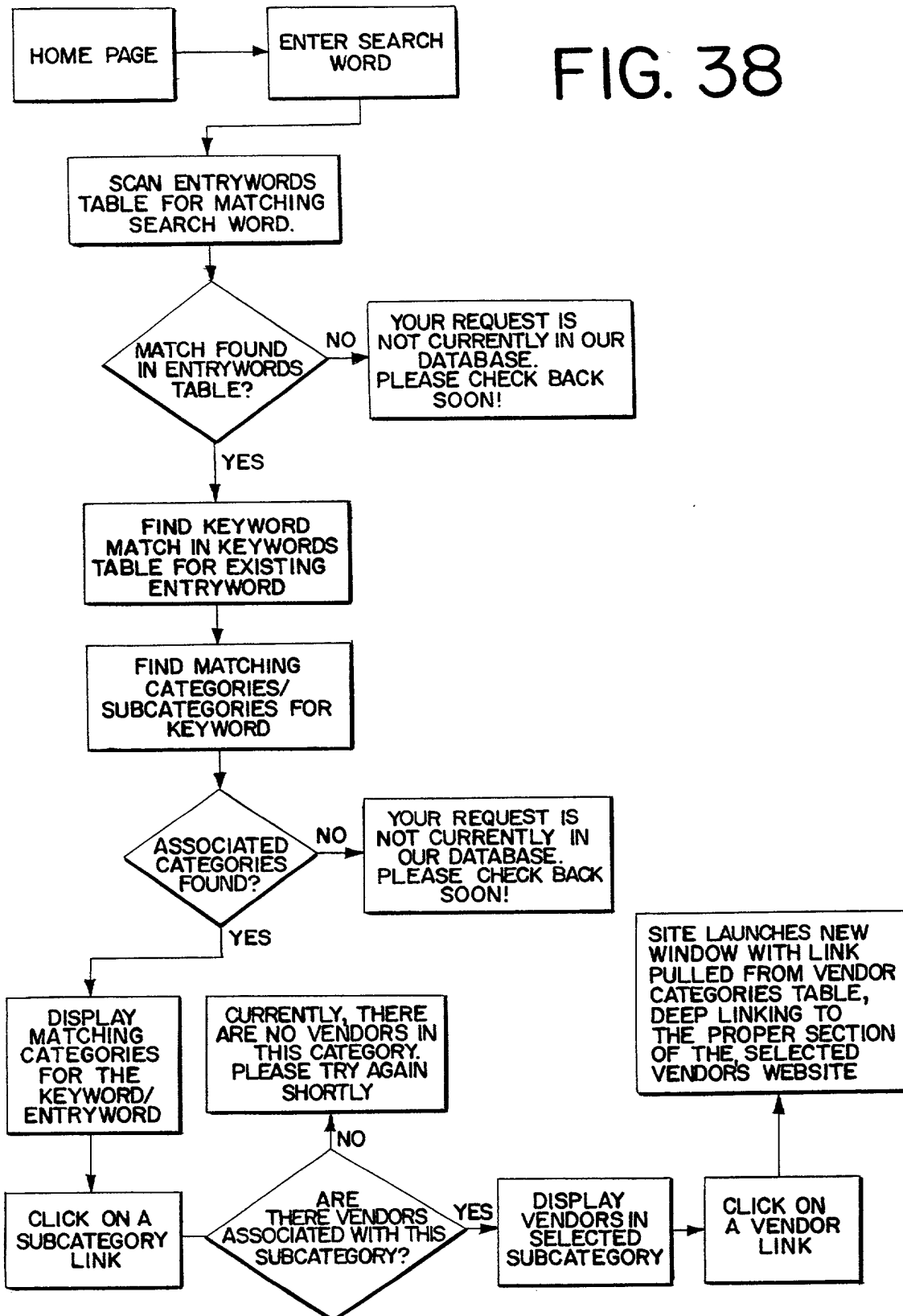


FIG. 39

TECHNOLOGY FLOW

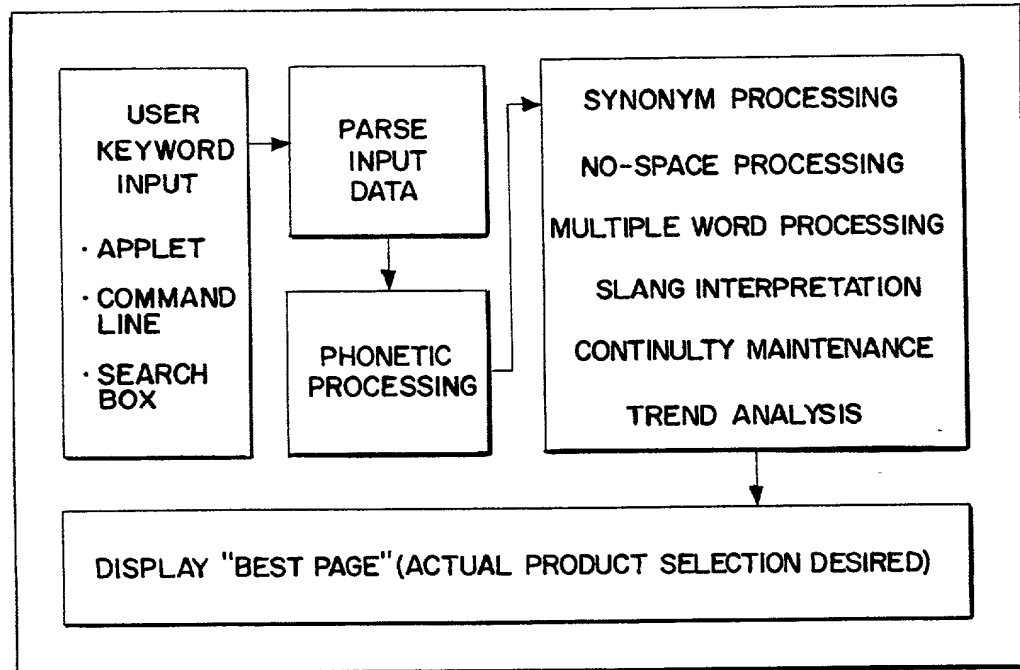


FIG. 40

A diagram of a search interface. It consists of a rectangular box. Inside the box, at the top, is the word "SEARCH". Below "SEARCH" is a horizontal rectangular input field. At the bottom of the box, there is a circular button with the word "GO" inside it, followed by the text "ENTIRE SITE".